

# Ramsey/Washington County Resource Recovery Project

East Metro Organic  
Waste Management Project  
Board Update

August 23, 2012



# Technical Assistance and Website Development

- *Minnesota Waste Wise* (high-volume businesses)
- *JL Taitt and Associates* (institutions)
- *The Minnesota Technical Assistance Program (MnTAP)* (replicable models for businesses)
- *Risdall* (web)

# *MN Waste Wise*

## Purpose

- Increased awareness of organics recovery opportunities
- Increased organics recovery and recycling practices
- Build a greater understanding of barriers and opportunities to organics recovery and non-residential recycling.

# *MN Waste Wise*

## Areas of focus

- Completed targeted outreach in 3 clusters in May: White Bear Lake, Stillwater, 55102 zip code (western downtown St. Paul)
- Expanded outreach to other areas in two counties in May
- Engaged assistance of cultural consultants to assist in outreach to Spanish and Hmong speaking restaurant owners in St. Paul

# *MN Waste Wise*

## Activities Summary

<b>Reporting Categories</b>	<b>Year To Date</b>
Total Outreach	208
Total New Projects Opened	38
Total Technical Assistance Contacts	127
Total Site Visits	30
Total Businesses Assisted (Completed Initial Services)	17

# *MN Waste Wise*

## Experiences & Findings

- Barriers
  - Cost
  - Space
  - Availability of service options
  - Unfamiliarity with organics recycling
  - Lack of commitment
- Significant interest in organics management, but issue competes for attention
- Need to make it easy, bring down cost, and expand service options to improve potential for implementation

# *MN Waste Wise*

## Next Steps

- Provide assistance to engaged businesses—target is at least 60 businesses assisted
- Contact remaining 280 businesses on the target list
- Prepare 5-10 success stories for use in further promotional efforts
- Provide year-end evaluation of outreach and technical assistance efforts, issues and successes

# *JL Taitt and Associates*

## Purpose

Provide organic waste management outreach and technical assistance to:

- K-12 public, private & charter schools
- Colleges and universities
- Long-term care, assisted living and health care facilities



# *JL Taitt and Associates*

## Accomplishments and Findings

- Implemented food waste recycling programs at all Forest Lake Area Schools in Washington County
- Technical assistance to Hamline University
  - Completing construction of a new university food service center
  - Resolved space and storage issues at loading docks
  - Implementing recommendations for enhancements and expansion to program
- Hospitals
  - On-site assessment of United Hospital's main kitchen
  - Presentation to decision makers an on-site assessment of main kitchen at Woodwinds

# *JL Taitt and Associates*

## Next Steps

- Presentation to the Associated Colleges (ACTC) Facilities Services group featuring the new trash and recycling system at Hamline University (Fall)
- Food waste recycling workshop for health care facilities - Rethink Your Bottom Line at Boutwells Landing in October

# *MnTAP*

## Purpose

Identify methodology for managing organic waste in restaurants and food processing facilities.

- Evaluation
- Measurement
- Recommendations
- Replication

# MnTAP

## Accomplishments

### **Restaurants**

- Evaluated 10 restaurants
- Random sampling
  - 5 bags per restaurant
  - 7 restaurants
  - Single day sort
- Findings support other regional studies
  - Used to prepare replication model and individual reports

### **Food Processing**

- Land O' Lakes campus
- Recorded daily waste composition and weight
  - 5,300 lbs.
  - 25 days (five work weeks)
- Findings support implementation
  - 80% potential diversion (no package)
  - 95% potential diversion (packaged)

# *MnTAP*

## Next Steps

- Deliver individual reports to companies
- Finalize replication model
- Share results

# *Risdall*

## Purpose

- Raise awareness
- Provide local relevant tool kits for businesses
- Coordinate Project and County resources
- Provide connections to other waste management resources

# Homepage Concept



[YOUR INDUSTRY](#) [TIPS](#) [EDUCATION](#) [ABOUT](#) [SUCCESS STORIES](#) [BLOG](#) [NEWS](#)

Reason #3

## FREE CONSULTING

We offer a free consultant to help you create a plan  
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### Who Is BizRecycling?

Dolo ripsum unum set epluribus in redrids firth consectetur in redrids we epluribus in redrids firth.

[Click to Learn More](#)

### Success Stories

This Area allows for you team to enter in something that is new or featured. This will be managed via the content manager.

[Click to Learn More](#)

### Featured Item Here

This Area allows for you team to enter in something that is new or featured. This will be managed via the content manager tool dolor ipsum unum set. [Learn more](#)

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### From Our Blog

June 12th, 2012

We used one of your free consultants and we realized that we could be saving 300 bucks a month and helping out the community at the same time, duh what a no brainer month and helping out the community at the same time, duh what a no brainer

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# *Risdall*

## Next Steps

- Content placement
- Test site
- **Launch Date: TBD**