## Partnership on Waste and Energy

Hennepin County, Ramsey County, Washington County

#### **Meeting Notice**

Date: Thursday January 25, 2018

b. 2018 Legislative Platform

Time: 12:15 p.m.

Location: Ramsey County Library – Maplewood | 3025 Southlawn Drive |

Maplewood | MN | 55109

#### **AGENDA**

1. Introductions

2.	Approval of Agenda	Action	Page 1
3.	Approval of Minutes of December 15, 2017	Action	Page 2
4.	1. Business		
	a. Selection of Energy Lobbyist	Action	Page 4

Action

Page 52

- 5. Other
- 6. Adjourn

## Partnership on Waste and Energy

Hennepin County, Ramsey County, Washington County

## FRIDAY, DECEMBER 15, 2017 MINUTES

A meeting of the Partnership on Waste and Energy was held at 1:30 p.m. on Friday, December 15, 2017 at the Ramsey County Environmental Health Office, 2785 White Bear Avenue North, #350, Maplewood, Minnesota.

#### MEMBERS PRESENT

Commissioner Peter McLaughlin – Hennepin County Commissioner Victoria Reinhardt – Ramsey County Commissioner Fran Miron – Washington County

#### **ALSO ATTENDING**

Amber Dorneman, Kelli Hall, Zack Hansen, Judy Hunter, Dave McNary, John Ristad, Katie Shaw, Luke Soiseth, Nikki Stewart, Rob Vanasek, Sam Walseth, Kris Wehlage

Introductions were made.

#### **ELECTION OF CHAIR. VICE-CHAIR**

Commissioner McLaughlin nominated Commissioner Reinhardt as Chair of the Governing Board and Commissioner Miron as Vice-Chair.

Roll Call: Ayes: 3 Nays: 0 Motion Carried.

#### APPROVAL OF THE AGENDA

Chair Reinhardt called the meeting to order. Commissioner McLaughlin moved, seconded by Commissioner Miron, to approve the agenda.

Roll Call: Ayes: 3 Nays: 0 Motion Carried.

#### **BUSINESS**

#### Overview of Partnership, Governing Board, Administration

Zack Hansen reviewed the Joint Powers Agreement (JPA) and summarized the staff support to the Governing Board.

#### **Approval of 2018 Budget**

Zack Hansen reviewed the 2018 proposed budget.

Commissioner Miron moved, seconded by Commissioner McLaughlin, that the Governing Board hereby approves the Partnership Budget. Agrees to accept assignment of RethinkRecycling.com website from the R&E Board upon that offer of assignment. Approves the receipt of funds from the R&E Board that originated with the Solid Waste Management Coordinating Board (SWMCB).

Roll Call: Ayes: 3 Nays: 0 Motion Carried.

#### Contract: MOD and Company, LLC – Website Support

Zack Hansen said an agreement has been prepared with MOD and Company, LLC to carry out the work to adapt and host RethinkRecycling.com and to modify the Business Guide.

Commissioner McLaughlin moved, seconded by Commissioner Miron, that the Governing Board hereby approves the Agreement with MOD and Company, LLC with a term of January 1, 2018 through December 31, 2018, with up to four one-year renewals, in an amount not to exceed \$15,500. Hereby authorizes the Chair to execute the agreement upon approval as to form by the county attorney.

Roll Call: Ayes: 3 Nays: 0 Motion Carried.

#### **Contract: Capitol Hill Associates – Waste Lobbying Services**

Zack Hansen said that a one-year contract is recommended with Capitol Hill Associates for 2018 in an amount not to exceed \$50,000.

Commissioner McLaughlin moved, seconded by Commissioner Miron, that the Governing Board hereby approves the Agreement with Capitol Hill Associates with a term of January 1, 2018 through December 31, 2018, in an amount not to exceed \$50,000. Hereby authorizes the Chair to execute the agreement upon approval as to form by the county attorney.

Roll Call: Ayes: 3 Nays: 0 Motion Carried.

#### Insurance: Approve Insurance with Minnesota Counties Insurance Trust (MCIT)

Zack Hansen said it is recommended that the R&E Board and Hennepin County amend the JPA for the Partnership to include language recommended by MCIT.

Commissioner Miron moved, seconded by Commissioner McLaughlin, that the Governing Board hereby approves the purchase of insurance for General Liability and Public Officials coverage from MCIT. Hereby recommends that the R&E Board and Hennepin County amend the JPA for the Partnership on Waste and Energy Team to sign necessary documents for the purchase of insurance and approve annual renewals so long as they are consistent with the Administrative Agent's guidelines.

Roll Call: Ayes: 3 Nays: 0 Motion Carried.

Chair Reinhardt would also like to include language in the JPA for a first and second alternate for each County.

#### Procurement: Authorize Issuance of a Request for Quotes (RFQ) for Energy Lobbying Services

Zack Hansen said that the authorization of issuance of a RFQ for Energy Lobbying Services will be for the collaboration in certain areas of waste and energy management, including legislation and policy development, communication and outreach, planning and evaluation of waste processing and other selected programs.

Commissioner McLaughlin moved, seconded by Commissioner Miron, that the Governing Board hereby authorizes staff to issue a RFQ for Energy Lobbying Services, and directs staff to return to the Governing Board with a recommendation for selection of a vendor and an agreement for consideration.

Roll Call: Ayes: 3 Nays: 0 Motion Carried.

#### **Approve 2018 Meeting Schedule of Governing Board**

Zack Hansen said staff will work with the individual county offices to get dates set for the 2018 meetings in January, May/June, and September/October and will get back with a detailed schedule in January.

The Governing Board decided to meet on Thursday, January 25, 2018 at 12:15 p.m. at the Ramsey County Library – Maplewood, 3025 Southlawn Drive, Maplewood, Minnesota.

#### **2018 Legislative Session**

Sam Walseth, Capitol Hill Associates, reviewed the policy platform of the former SWMCB and the Solid Waste Administrator's Association (SWAA).

A discussion took place regarding E-Waste. Staff will provide a summary at the January 25, 2018 Governing Board.

After a lengthy discussion, Governing Board decided to include the following in the 2018 Policy Platform:

- Solid Waste Management Tax
- E-Waste
- Solid Waste Programs
- Processing/Waste-to-Energy Facilities
- Solid Waste Rule Revisions
- Solid Waste as Renewable Resource
- Inverse Condemnation
- Innovative Technologies
- Glass Recycling/Beneficial Uses
- Market Development
- Prohibitive or Limiting Legislation
- Sales Tax Rebates for Processing Facilities
- Measurement

#### **ADJOURN**

Commissioner Reinhardt adjourned the meeting.

ATTESTED TO:		
Approved:		
	January 25, 2018	
Approved:		
	January 25, 2018	

## Partnership on Waste and Energy

Hennepin County, Ramsey County, Washington County

#### REQUEST FOR GOVERNING BOARD ACTION

**Meeting Date:** January 25, 2018

**Item Number** 4.a.

Subject Selection of Energy Lobbyist

Type of Item Action

**Action Requested** 

- 1. Approve the selection of the Fryberger Law Firm as the Partnership's Energy Lobbyist,
- 2. Authorize the Administrative Agent to execute an Agreement with the Fryberger Law Firm upon approval as to form by the County Attorney, in the amount of \$21,975 for a term of February 1, 2018 through December 31, 2018, with the option for up to two one-year renewals.

#### Summary

At its December 15, 2017 meeting the Governing Board authorized the issuance of a request for qualifications (RFQ) for energy lobbying services. Responses were received from four entities; Capitol Hill Associates, Inc., the Fryberger Law Firm, Goff Public Relations, and Molly Pederson. Staff from the three counties reviewed the responses using the criteria in the RFQ, and were in consensus on recommending the Fryberger Law Firm.

The Fryberger team will be led by Kevin Walli, an experienced lobbyist familiar with local government and energy issues. Also on the team will be Sam Richie and Dante Tomassoni. The Fryberger proposal was the most complete, and provided sufficient detail to demonstrate a thorough understanding of the Partnership's needs. The proposal outlined appropriate and broad experience in energy issues, and is a good fit for the Partnership energy issues.

#### **Attachments**

- 1. Draft Resolution
- 2. Proposal from Capitol Hill Associates, Inc.
- 3. Proposal from Fryberger Law Firm
- 4. Proposal from Goff Public
- 5. Proposal from Molly Pederson

Financial Implications The Agreement is in the amount of \$21,975, which is included in the approved 2018 Partnership budget.

## Partnership on Waste and Energy

Hennepin County, Ramsey/Washington Recycling & Energy Board

Resolution PWE-2018-\_\_\_

#### **Selection of Energy Lobbyist**

WHEREAS, The Joint Powers Agreement ("JPA") between the Ramsey/Washington Recycling & Energy Board ("R&E Board") and Hennepin County for a Partnership on Waste and Energy Issues ("Partnership") directs the Governing Board of the Partnership to develop an annual budget; and

WHEREAS, The JPA further specifies that the Governing Board may negotiate, enter, and enforce contracts necessary to accomplish the purposes set forth in the JPA; and

WHEREAS, The JPA identifies the R&E Board as the Administrative Agent for the Partnership, and that its procurement guidelines will be used for Partnership procurement; and

WHEREAS, The JPA further charges the Governing Board to develop a legislative and policy platform, and to select the contract lobbyists for waste management and energy; and

WHEREAS, Pursuant to the R&E Board's Procurement Guidelines, a request for qualifications ("RFQ") was issued, and the four responses to that RFQ were reviewed according to the criteria in the RFA; and

WHEREAS, Staff recommend that the Governing Board select the Fryberger Law Firm as the Partnership's Energy Lobbyist. NOW, THEREFORE, BE IT

RESOLVED, The Governing Board hereby approves the selection of the Fryberger Law Firm as the Partnership's Energy Lobbyist. BE IT FURTHER

RESOLVED, The Governing Board hereby authorizes the Administrative Agent to execute an Agreement with the Fryberger Law Firm upon approval as to form by the County Attorney, in the amount of \$21,975 for a term of February 1, 2018 through December 31, 2018, with the option for up to two one-year renewals.

	1/25/18
Chair, Governing Board	Date
	1/25/18
Attest, Vice Chair	 Date

Kelli Hall Ramsey/Washington Recycling & Energy Board 2785 White Bear Avenue, Suite 350 Maplewood, MN 55109

Dear Ms. Hall,

We are pleased to respond to the Partnership on Waste and Energy Request for Quotes (RFQ) for lobbying and intergovernmental services on energy issues issued December 18, 2017. Our firm's background, personnel, contact information, qualifications and experience, proposed costs, references and all other RFQ requirements follow this letter.

We acknowledge and agree to include the example contract language provided in the RFQ as Attachment 1 when entering into a contract with the partnership. We will also provide a current copy of our company's Certificate of Insurance and any additional information as requested. We have reprinted "Attachment 1" and signed it below.

We believe Capitol Hill Associates, Inc. is one of the best providers of lobbying and intergovernmental services in the state of Minnesota. Our current team has been successfully providing these services for close to four decades combined. We represent our clients well and have earned a deserved reputation as some of the best lobbyists at the state Capitol and amongst various state departments and commissions. We are not a law, engineering or public relations firm that happens to have lobbyists working primarily on behalf of its existing accounts. We are solely dedicated to our clients' focus on public policy development and success at the legislature and administration. We are regarded as bipartisan and enjoy robust relationships with elected leaders, appointed staff and administrators of all political stripes.

It would be our honor to fully represent and assist the development of policy, communication and message strategies, and advance future waste to energy processes for the Partnership. We would be a strong asset under the direction and guidance of the Governing Board and Policy Staff in both building a robust policy platform and connecting it to key decision makers on energy issues. The Partnership already has engaged our services on waste issues and would be buying much more of our time spanning both the legislative session and interim by selecting us as their lead on energy lobbying and intergovernmental services. There are additional legislative committees, state departments, and special interests to engage on energy issues, but we already know

those committee chairs and ranking members, most of the government and key industry players, and Policy Staff will have efficient management of a combined contractor for both waste and energy lobbying services.

Beyond our expertise and knowledge on related waste issues, we bring a strong background on energy issues ranging from biomass to wind and solar to ethanol. We understand the pressure points of legislators, administrators, and energy industry players large and small.

Strategies for progressing new initiatives (and sometimes defending the desired status quo) take creativity and a deep knowledge of the processes involved. We have both and envision the energy policy landscape to be energizing for our current clients and the Partnership.

Please let us know if you have any questions or need further clarification as you review the enclosed quote from Capitol Hill Associates, Inc.

Cordially,

Rob Vanasek

Sam Walseth



# CAPITOL HILL ASSOCIATES, INC. 525 PARK STREET, SUITE 255 SAINT PAUL, MINNESOTA 55103

Rob Vanasek Cell <u>612-964-4876</u> <u>rob@capitolhillassoc.com</u>

Sam Walseth Cell <u>612-280-9349</u> <u>sam@capitolhillassoc.com</u>

#### \*\*\* BRIEF BACKGROUND OF OUR FIRM AND QUALIFICATIONS \*\*\*

Capitol Hill Associates (Est. 1981) is pleased to submit a proposal to the Partnership on Waste and Energy (the Partnership) for state lobbying services pertaining to energy issues affecting the Partnership's operations and interests.

Rob Vanasek and Sam Walseth share a similar approach and method to lobbying Minnesota state government. We take a long-term view as we represent our clients' interests, maintaining significant, positive relationships with both sides of the aisle, recognizing the allies and opponents of the Partnership or any client can change depending on the legislative issue.

We seek to understand elected and appointed officials' values, policy concerns and community considerations in order to shape arguments, information and perspectives when representing our clients' interests. We understand the impact state government decision-making has on local governments, joint powers boards, multi-national corporations, and nonprofit organizations' memberships and are sensitive to political undercurrents that influence the thinking and positioning of state officials.

We currently represent two joint powers boards comparable to the Partnership including the Partnership itself. Another client of Capitol Hill Associates, Inc. is the I-35W Solutions Alliance, which is made up of Hennepin, Dakota, and Scott Counties and six cities between and including Minneapolis and Elko New Market along Minnesota's most heavily traveled interstate highway. The Solutions Alliance has been a client for over three years and seeks funding for investments in large highway, interchange, bridge, and transit projects from the state. The Solutions Alliance is focused on funding, building, operating and maintaining a robust multimodal transportation system via effective and efficient lobbying of the state legislature and the governor's administration by Capitol Hill Associates, Inc. The chair of the Solutions Alliance is Dakota County Commissioner Liz Workman who can be reached at 651-438-4431.

Other public entity clients include the Minnesota Rural Education Association, which consists of 225 greater Minnesota school districts and 30 cooperative entities including joint powers entities. Their concerns span the scope of the education, higher education and tax bills. MREA has been a client for 14 years. The Executive Director is Fred Nolan who can be reached at 320-333-8890.

The Minnesota Service Cooperatives are another long standing (25 years) public entity client of CHA. The Service Cooperatives are statutorily created entities serving local governments across the state in a variety of functions and they administer many joint powers agreements. Jeremy Kovash, Executive Director of the Lakes Country Service Cooperative is the current legislative chair for this group and can be reached at 218-205-8203 (cell).

Capitol Hill Associates, and especially Rob Vanasek, has extensive background and knowledge on changes in past and recent years surrounding energy issues in the legislative arena.

#### \*\*\* LOBBYIST QUALIFICATIONS AND EXPERIENCE\*\*\*

#### Rob Vanasek: 14 years of state legislative experience (plus nearly 7 years of federal)

Rob is co-owner and Vice President of Capitol Hill Associates, Inc. His history includes founding Vanasek Consulting in 2004 after nearly seven years in Washington, DC. He has been recruited for and worked in a variety of key capacities in both the U.S. House of Representatives and the U.S. Senate and he served as the Federal Affairs Director for the National Association of Towns and Townships from 2001 – 2004.

Rob's focus now centers on state policies that effect local governments and nonprofit member associations across Minnesota, although he also represents several for profit entities. One for profit is NextEra Energy Resources, which generates electricity in the wholesale energy markets in 29 states, Canada and Europe from wind, solar, natural gas, oil, and nuclear sources. Rob has also represented the Minnesota Corn Growers Association since 2004 and has worked on biofuel policy and initiatives, including ethanol and biomass.

His contacts throughout the legislative and administrative branch at all levels and in both parties have served his clients well. Rob constantly works with most legislative committees, but focuses on the Environment, Energy, Tax, Transportation, Capital Investment, Agriculture, and Health committees on several areas of sometimes contentious policy and funding issues.

A few of Rob's legislative accomplishments include:

- Successfully lobbied a sales tax exemption for all purchases made by townships
- Won an essential battle over maintaining local control in zoning regulations against a high-profile coalition spanning an entire regular and special session
- Assembled 72 signatures to a House floor amendment and defeated the House Chair's own provision, even though the Senate already passed the undesirable language before he was hired to represent the Minnesota Newspaper Association
- Helped enact a law that saved county budgets millions of dollars annually on paint disposal and another law change providing over \$3 million additional dollars per year for counties' recycling budgets
- Helped leverage over \$250 million in projects on I-35W via successful insertion of \$37.2 million in the last state bonding bill enacted

#### Sam Walseth: 18 years state legislative experience

Sam is co-owner and President of Capitol Hill Associates, where he has worked since 2001. Sam made the list of "Rising Stars at the Capitol" as voted on by *Politics in Minnesota* (2011). Over the course of his lobbying career he has specialized in lobbying for public sector, education and nonprofit issues. He has considerable experience lobbying the Education, Tax, Health, Bonding, and Environment committees in the legislature.

A few of Sam's legislative accomplishments include:

- Successfully lobbied to extend facility maintenance levy authority to over 300 school districts, closing one of the largest funding inequities in Minnesota's public school finance law
- Worked with a large coalition to expand community broadband grant funding
- Assisted with securing state bonding authority for local library construction and renovation projects
- Helped enact paint disposal cost savings for counties
- Battled to a halt a bill creating inverse condemnation in solid waste services that would have had untold, significant costs for local units of government

#### \*\*\* PERSONNEL ASSIGNMENT, ENERGY EXPERIENCE, REFERENCES, SUB-CONTRATOR INFORMATION, POTENTIAL CONFLICT OF INTEREST\*\*\*

If our team is selected, Rob will lead lobbying and monitoring activities on waste issues on behalf of the Partnership. Capitol Hill Associates' lobbying team is attuned to the legislative energy committee activities as well as those issues being considered at the Public Utilities Commission, and the administration's Pollution Control Agency and the Commerce, Agriculture, Employment and Economic Development Departments. Rob already works with many of the leads at and around the above agencies and legislative committees through the course of his work with NextEra Energy Resources, the Minnesota Corn Growers Association, the former Solid Waste Management Coordinating Board and other clients. Sam has worked with all of the above executive branch departments through his work with various clients. Our team will monitor activity in and around the Capitol and agencies and be a central contact for the Partnership on legislative and stakeholder issues.

We know the state's energy industry players and the people who represent them. We have relationships with the energy committees and the governor's energy advisors. We have contacts at each of the agencies and departments noted above. We have an understanding of some of the challenges and opportunities that lie ahead for the Partnership on energy issues and are keenly aware of the intertwined relationship between its energy and waste issues.

Our team understands the changing energy landscape challenges and the forces for change and for the status quo. Singular actors encompass both forces depending on the issue and timeline. We will work to ensure the Partnership is aware and engaged to its fullest ability in the energy discussion in Minnesota's regulated energy market.

#### References

Julie Voeck
Senior Director Legislative and Regulatory Affairs
NextEra Energy Resources
700 Universe Boulevard, Juno Beach, Florida 33408
(414) 475-1035 Office
Julie Voeck@nexteraenergy.com

Adam Birr Executive Director, CEO Minnesota Corn Growers Association 738 First Avenue E., Shakopee, Minnesota 55379 952-233-0333 Office abirr@mncorn.org

Jeremy Kovash
Executive Director
Lakes Country Service Cooperative
1001 E. Mount Faith Boulevard, Fergus Falls, Minnesota 56537
218-205-8203 Office
Jkovash@lesc.org

#### **Sub-Contractor Information**

We do not intend to sub-contract with any sub-contractor for any part of this work to be preformed.

#### Conflict of Interest

We believe do not have potential any conflict of interest with the Partnership, Hennepin County, Ramsey County, or Washington County or any other entity that may be affected by the terms of this RFQ.

#### \*\*\* PROPOSED FEE QUOTE\*\*\*

We will provide lobbying and intergovernmental relations services and provide information, knowledge and strategic advice to the Partnership specifically on energy policy development and decision maker engagement. The following quote is a starting point for negotiations (not a bid) as outlined in the RFQ.

Our proposed fee is a \$25,000 annual retainer not to exceed \$75,000 for the anticipated three year term of the contract.

A proposed annual retainer payment schedule would be payable in ten equal monthly payments of \$2,500 due on the first of each month beginning February 1, 2018 with the last payment due on November 1, 2018. In 2019 and 2020, the annual retainer would be payable in 10 equal monthly payments of \$2,500 due on the first of each month beginning on January 1 of each year with the last payment due on October 1 of each of year. Invoices would be submitted according to a final payment schedule mutually agreed upon. Business expenses such as mileage, copying, etc. are included in the quote above.

Our work with past and existing clients has proven that the client is better served by an agreed upon retainer rather than an hourly rate. Our decades of experience and contacts throughout state government don't translate into a 7.5 minute increment time log well. We believe the client enjoys a greater value for their dollar in the retainer system.

Our quoted rate above is negotiable based on the legislative platform issues and services the Partnership decides on. This quote remains valid for 120 days beyond its submission date. Thank you for the opportunity to provide this proposal.

#### Attachment 1 - Contract Terms

The following terms are required when entering into a contractual relationship with Partnership. acknowledge that you will agree to the following contractual terms.

#### Audits, Reports, Records and Monitoring Procedures

The Vendor will:

- (a) Maintain records which reflect all revenues, costs incurred and services provided in the performance of the Agreement.
- (b) Agree that the Partnership, the State Auditor or legislative authority, or any of their duly authorized representatives at any time during normal business hours, and as often as they may deem reasonable and necessary for a minimum of six years from the end of this contract pursuant to Minnesota Statute 16C.05, shall have access to and the right to examine, audit, excerpt, and transcribe any books, documents, papers, records, and accounting procedures and practices of the Vendor which are relevant to the Vendor's performance and determination of the agreed upon discounted payment rate under this Agreement.

#### Standards

- (a) The Contactor shall comply with all applicable Federal and State Statutes and regulations as well as local ordinances now in effect or hereafter adopted.
- (b) Failure to meet the requirements of Section a. above may be cause for cancellation of the Agreement effective the date of receipt of the Notice of Cancellation.

#### Vendor/Contractor Information Technology Usage Agreement

All vendors and contractors who access Partnership information technology resources in the course of their work for the Partnership are required to sign the Information Technology Usage Agreement (Exhibit 1) which becomes an attached exhibit to the contract. The vendor and contractors must ensure all their employees and agents comply with Partnership's Information Technology Usage Agreement.

#### Material, Work Performance and Ownership of Work Product(s)

Partnership agrees that contractor owns all rights, title and interest, including copyright, trade secret and all other intellectual property rights in the software provided and any changes, modifications or corrections to the Software except to that software specifically excluded by this provision, and the Partnership shall have a non-exclusive perpetual license to contractor's software and for the purpose of operating and maintaining the Contractor equipment. Any other work product, including but not limited to, software programs containing Partnership data, documentation, memoranda, correspondence, and files generated by the contractor in the course of this work for the Partnership shall be the sole property of the Partnership. All such work product must be surrendered to the Partnership at the completion of the Agreement. Work product which is subject to the Government Data Practices Act, Minnesota Statutes, Chapter 13 and regulations thereto must not be removed from the Partnership's worksite.

#### Data Privacy

All data collected, created, received, maintained or disseminated for any purpose by the activities of the contractor because of this agreement shall be governed by the Minnesota Government Data Practices Act (Act), Minn. Stat. Chap.13, as amended and Rules implementing the Act. The contractor is subject to the requirements of the Act and Rules and must comply as if it is a governmental entity subject to the Act and Rules. The remedies contained in section 13.08 of the Act shall apply to the contractor.

#### Nondiscrimination

Pursuant to Minn. Stat. Chapter 364 and Minn. Stat. 181.59 and General Partnership policy, every contract shall contain provisions by which the contractor agrees to freedom from discrimination in employment.

#### Indemnity and Insurance

(a) Indemnity. The Vendor does hereby agree that it will defend, indemnify, and hold harmless the Partnership, its agents, officers and employees against any and all liability, loss, damages, costs and expenses which the Partnership may hereafter sustain, incur or be required to pay by reason of any negligent act or omission or intentional act of the Vendor, its agents, officers or employees during the performance of this Agreement.

(b) Insurance. The Vendor does further agree that in order to protect itself, as well as the Partnership, it will at all times during the term of the Agreement have and keep in force:

- a. Commercial General Liability/Professional Liability with contractual liability coverage in the amount of the Partnership's tort liability limits set forth in Minnesota Statute 466.04 and as amended from time to time. The Partnership, its agents, officers, and employees shall be listed as an additional insured as it relates to these liabilities.
- b. Automobile coverage in the amount of the Partnership's tort liability limits set forth in Minnesota Statute 466.04 and as amended from time to time.
- c. Workers' Compensation in statutory amount (if applicable).

Evidence of Insurance shall be provided before this Agreement is effective. The Partnership shall be given thirty (30) days advance written notice of any changes in coverage.

In the event that claims or lawsuits shall arise jointly against the Vendor and the Partnership, and the Partnership elects to present its own defense, using its own counsel, in addition to or as opposed to legal representation available by the insurance carriers providing the coverage as stated above, then such legal expense shall be borne by the Partnership.

#### **Independent Contractor**

It is agreed that nothing herein contained is intended or should be construed in any manner as creating or establishing the relationship of co-partners between the parties hereto or as constituting the Vendor as the agent, representative, or employee of the Partnership for any purpose or in any manner whatsoever. The Vendor is to be and shall remain an independent contractor with respect to all services performed under this Agreement.

The Vendor represents that it has, or will secure at its own expense, all personnel required in performing services under this Agreement. Any and all personnel of the Contractor or other persons, while engaged in the performance of any work or services required by the Contractor under this Agreement, shall have no contractual relationship with the Partnership and shall not be considered employees of the Partnership. Neither the Vendor nor its employees will at any time be construed to be employees of the Partnership. The Vendor is responsible for its employees' compensation, fringe benefits and all insurance coverage.

#### Subcontracting and Assignment

The Vendor shall not enter into any subcontract for performance of any services contemplated under this agreement; nor novate or assign any interest in the agreement without the prior written approval of the Partnership. Any assignment or novation may be made subject to such conditions and provisions as the Partnership may impose.

If the contractor subcontracts the obligations under this agreement, the contractor shall be responsible for the performance of all obligations by the subcontractors.

#### **Modifications**

Any material alteration, modification or variation shall be reduced to writing as an amendment and signed by the parties. Any alteration, modification, or variation deemed not to be material by agreement of the Partnership and the Contractor shall not require written approval.

#### Merger

It is understood and agreed that the entire agreement of the parties is contained herein and this Agreement supersedes all oral agreements and negotiations between the parties relating to this subject matter. All items referred to in this Agreement are incorporated or attached and deemed to be a part of the Agreement.

#### Firearms Prohibited

Unless specifically required by the terms of this contract, no provider of services pursuant to this contract, including but not limited to employees, agents or subcontractors of the Vendor shall carry or possess a firearm on Partnership premises or while acting on behalf of Partnership pursuant to the terms of this agreement. Violation of this provision shall be considered a substantial breach of the Agreement; and, in addition to any other remedy available to the Partnership under law or equity. Violation of this provision is grounds for immediate suspension or termination of this contract.

#### Performance

All services performed by the Vendor pursuant to this Agreement shall be performed to the satisfaction of the Partnership, as determined at the sole discretion of its authorized representative, and in accord with all applicable federal, state, and local laws, ordinances, rules and regulations. Services not performed in accordance with the terms and conditions of RFQ and contract shall be considered a material breach and shall be cause for be immediate termination by Partnership. The Vendor shall not receive payment for work found by the Partnership to be unsatisfactory, or performed in violation of federal, state, or local law, ordinance, rule or regulation. In the event of work found by the Partnership to be unsatisfactory, the Partnership shall provide Vendor with written notice describing the work found to be unsatisfactory in any reasonable respect and thirty (30) days to correct the unsatisfactory service performed. Vendor shall work with the Partnership to correct the unsatisfactory service to Partnership's mutual satisfaction within thirty (30) days of said notice. If service is not corrected to the satisfaction of the Partnership, it shall be considered a material breach and shall be cause for be immediate termination by Partnership.

#### Contractor Debarment, Suspension, and Responsibility

Federal Regulation 45 CFR 92.35 prohibits the Partnership from purchasing goods or services with federal money from vendors who have been suspended or debarred by the federal government. Similarly, Minnesota Statutes, Section 16C.03, subdivision 2, provides the Commissioner of Administration with the authority to debar and suspend vendors who seek to contract with the Partnership. Vendors may be suspended or debarred when it is determined through a duly authorized hearing process, that they have abused the public trust in a serious manner.

#### Certification

By signing this agreement, the contractor certifies that it and its principals\* and employees:

- (a) are not presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from transacting business by or with any federal, state, or local governmental department or agency; and
- (b) have not within a three year-period preceding this agreement: 1) been convicted of or had a civil judgment rendered against them for commission of fraud or a criminal offense in connection with obtaining, attempting to obtain or performing a public (federal, state, or local government) transaction or contract, 2) violated any federal or state antitrust statutes, or 3) committed embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements or receiving stolen property; and
- (c) are not presently indicted or otherwise criminally or civilly charged by a governmental entity for: 1) commission of fraud or a criminal offense in connection with obtaining, attempting to obtain or performing

a public (federal, state, or local government) transaction, 2) violating any federal or state antitrust statutes, or 3) committing embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements or receiving stolen property; and

- (d) are not aware of any information and possess no knowledge that any subcontractor(s), that will perform work pursuant to this agreement, are in violation of any of the certifications set forth above; and
- (e) shall immediately give written notice to the contract manager should the contractor come under investigation for allegations of fraud or a criminal offense in connection with obtaining or performing a public (federal, state, or local government) transaction, violating any federal or state antitrust statute, or committing embezzlement, theft, forgery, bribery, falsification of records, making false statements, or receiving stolen property.
- \* Principals, for the purpose of this certification, mean officers, directors, owners, partners, and persons having primary management or supervisory responsibilities within a business entity (e.g., general manager, plant manager, head of subsidiary division or business segment, and similar positions).

#### Vendor acknowledgment

Signature: Robert M. Vanaseh	Date: <u>1-12-2018</u>
Name: <u>Robert M. Vanasek</u>	(Please print or type)
Title: Vice President, Capitol Hill Associates, Inc.	(Please print or type)

#### ROBERT M. VANASEK

525 Park Street, Suite 255 St. Paul, MN 55103 612-964-4876 rob@capitolhillassoc.com

#### Summary

Ambitious team-building leader with proven communication skills. Strong legislative know-how reinforced by political experience. Confident and persuasive, comfortable working with a variety of personalities and backgrounds.

#### **Experience**

Consultant 2004-present

CAPITOL HILL ASSOCIATES (2017-PRESENT) VANASEK CONSULTING (2004-2016)

ST. PAUL, MN ST. PAUL, MN

Lobby the Minnesota legislature on behalf of assorted client interests. Appraise legislative and administrative activity that clients wish to impact and create an effective strategy to do so. Advance client's interests using contacts ranging from grassroots activists to legislative leadership and governor's staff. Successfully develop momentum for clients' positions leading to enactment of favorable legislation. Suppress unfavorable legislation. Improve and assist both low profile and high profile bills through multiple committees in each chamber simultaneously. Monitor proposed legislation and report activity to clients and association membership.

**Assistant State Director** 

2009

U.S. SENATOR AL FRANKEN

ST. PAUL, MN

Opened high profile U.S. Senator's state office. Led outreach efforts to key businesses and constituent groups not previously supportive. Trained staff. Represented the Senator as required. Constructed relationships with officials holding state and local offices and from both parties. Helped prioritize the Senator's first 50 days' schedule.

Staff Assistant 20006

U.S. REPRESENTATIVE JAMES L. OBERSTAR

SOUTHERN 8TH CD & METRO, MN

Led outreach and constituent services in five fast growing exurban counties. Listened and acted on policy concerns, political developments and constituent needs. Represented the Congressman on demand. Constructed relationships with local elected officials, businesses, organizers, and nonprofits.

#### Federal Affairs Director/Federal Relations Associate

2003-2004/2001-2002

NATIONAL ASSOCIATION OF TOWNS AND TOWNSHIPS

WASHINGTON, DC

Lobbied Congress and the administration to implement NATaT's priority issues via face-to-face meetings, letters, conference calls, written testimony and coalition work. Identified, monitored and advanced legislation and regulations affecting over 11,000 local governments. Summarized issues and reported to the executive director, board of directors and membership constituencies via presentations, memos and newsletters. Responded to directors' concerns. Coordinated all speaker arrangements for annual national conference of 700 attendees.

#### Legislative Assistant/Legislative Aide

1999-2001/1997-1999

U.S. REPRESENTATIVE DAVID MINGE

WASHINGTON, DC

Formulated and advanced legislative policies in a number of public policy issue areas. Developed and drafted the Rural Education Initiative, which reformed federal assistance to school districts. Advocated legislative initiatives and authored correspondence for the Congressman. Crafted Dear Colleague letters, policy memos and press releases. As an aide, recruited and managed quality interns within budget. Responsible for IT systems and budget.

Field Director 2000

MINGE FOR CONGRESS

CHASKA, MN/SAINT PETER, MN

In 2000, recruited by the Congressman to plan and coordinate his campaign appearances. Supervised three full time staff. Managed and organized all field activities; directed surrogates, volunteers and party activists. Assisted in the campaign's message design, development and dissemination via print, telemarketing and broadcast media.

#### **Education**

**Political Science** 

1993-1997

University of Minnesota, Morris

Morris, MN

Awarded Presidential Certificate of Appreciation by University of Minnesota President Nils Hasselmo Stevens County Ambulance Emergency Medical Technician; Yellowstone National Park Shift Leader

#### SAMUEL PARKER WALSETH

525 Park Street, Suite 255 St. Paul, MN 55103 612-280-9349 sam@capitolhillassoc.com

#### **Background**

Expert understanding of the Minnesota state legislative process and operations. A public policy specialist in subjects spanning school district and county governance and non-profit sectors. Successfully built a robust government affairs client base within a long standing and well regarded consulting firm.

#### **Experience**

Consultant 2001-present **President** 2017-present

CAPITOL HILL ASSOCIATES, INC.

ST. PAUL. MN

Lobbies the Minnesota legislature and the executive branch on behalf of Capitol Hill Associates client's. In 2011, voted as one of the "rising stars at the Capitol" by Politics in Minnesota. Primary clients and issue areas include:

Minnesota Rural Education Association

Education funding and policy

Minnesota Service Cooperatives

Joint powers and shared services initiatives Health insurance pooling and regulation

Partnership on Waste & Energy

Public Sector interest in solid waste management

Minnesota Organization on Fetal Alcohol Syndrome

**FASD Prevention** 

Lifetrack Resources

Immigrant and Refugee job training services

#### Minnesota House of Representatives

2000

PAGE CAPTAIN

ST. PAUL. MN

Hired, trained and organized pages for the 2001 legislative session; led a part-time staff of more than 30 people that covered all House committees. Coordinated with House committee staff to ensure hearings ran professionally.

#### **Education**

**B.A History (major) Political Science (minor)** Philosophy (minor)

1996-2000

AUGSBURG COLLEGE: MINNEAPOLIS, MN

Dean's list recipient all eight semesters attended at Augsburg with final 3.9 GPA

Served as Student Body President

Served as Senior Class President and delivered commencement address

By request of Augsburg: completed research on Mayor Hubert H. Humphrey's development of a Minneapolis council on race relations



KEVIN T. WALLI St. Paul Office kwalli@fryberger.com 651.221.1044

kelli.hall@co.ramsev.mn.us

January 15, 2018

Kelli Hall Ramsey/Washington Recycling & Energy Board 2785 White Bear Avenue, Suite 350 Maplewood, MN 55109

Dear Ms. Hall:

The Fryberger law firm is pleased to respond to the Partnership on Waste and Energy (the "Partnership") Request for Quotes (RFQ) for lobbying services on energy issues. We know of no conflict in our current representation with any of the member counties of the Partnership.

We have reviewed the Scope of Work and we find the expectations of the Partnership to be fairly typical of the expectations we work with on a regular basis with our current clients. Our work on behalf of the Partnership will be coordinated in our St. Paul office located at 380 St. Peter Street, Suite 710, St. Paul, MN 55102. The primary contact person will be Kevin Walli, Senior Counsel, (651) 221-1044, <a href="kwalli@fryberger.com">kwalli@fryberger.com</a>. The contract quote that we have included herein will remain valid for a period of not less than 120 days.

Our proposal for the next three years is as follows:

February, 2018	\$3,000.00
March, 2018	\$3,000.00
April, 2018	\$3,000.00
May, 2018	\$3,000.00
June, 2018	\$1,425.00
July, 2018	\$1,425.00
August, 2018	\$1,425.00
September, 2018	\$1,425.00
October, 2018	\$1,425.00
November, 2018	\$1,425.00
December, 2018	\$1,425.00
	\$21,975.00

FRYBERGER, BUCHANAN, SMITH & FREDERICK, P.A.

DULUTH
302 West Superior St, Ste 700
Duluth, MN 55802

p: (218) 722-0861 f: (218)725-6800 SUPERIOR 1409 Hammond Ave., Suite 330 Superior, WI 54880

Superior, WI 54880 p: (715)392-7405 f: (715)392-7407 ST. PAUL 380 St. Peter Street, Suite 710

St. Paul, MN 55102 p: (651)221-1044 f: (651)221-1035

fryberger.com

#### FRYBERGER, BUCHANAN, SMITH FREDERICK, P.A.

#### January 15, 2018 Page 2

\$3,000.00
\$3,000.00
\$3,000.00
\$3,000.00
\$3,000.00
\$1,425.00
\$1,425.00
\$1,425.00
\$1,425.00
\$1,425.00
\$1,425.00
\$1,425.00
\$24,975.00
\$3,000.00
\$3,000.00
\$3,000.00
\$3,000.00
\$3,000.00
\$1,425.00
\$1,425.00
\$1,425.00
\$1,425.00
\$1,425.00
\$1,425.00
\$1,425.00
\$24,975.00

In addition to the fees for services, the Fryberger firm would seek reimbursement for reasonable expenses attributable to its work on behalf of the Partnership. These services would include photocopying, fax and long distance telephone services. If travel is required, the Fryberger firm would seek reimbursement for reasonable travel and lodging expenses. Any travel associated with our representation of the Partnership would be subject to your prior approval.

Our proposal, including relevant expertise is attached. Please contact Kevin Walli at (651) 221-1044 or by e-mail at kwalli@fryberger.com with any questions.

Sincerely, Jan Thall

Kevin T. Walli

## FRYBERGER, BUCHANAN, SMITH & FREDERICK, P.A. RESPONSE TO PARTNERSHIP ON WASTE AND ENERGY LOBBYING SERVICES FOR 2018

#### **JANUARY 15, 2018**

#### **FRYBERGER LAW FIRM**

The Fryberger law firm was founded in 1893 by Herschel B. Fryberger, Sr. Our firm's reputation has been built on a strong work ethic and a whole-hearted dedication to our clients. Over the years, we have played an active role in the progress and development of our clients' interests and projects. That commitment to our clients continues to this day.

The firm established its St. Paul office in 1992. We have a three person government relations team which represents a number of clients on a variety of issues.

#### REPRESENTATION OF THE PARTNERSHIP

Lead responsibility for our work with the Partnership on Waste and Energy (the "Partnership) will rest with Kevin Walli, the Senior Member of the Fryberger Government Relations Team. Other team members include Sam Richie, Associate Attorney, who is entering his sixth year working in the state legislative process - having served previously as a Legislative Assistant in the Minnesota Senate. The third member of the Fryberger team is Dante Tomassoni, Associate Attorney, whose practice has focused on oil and gas clients and who, over the past two years, has added representation of the firm's clients before the Legislature and State Agencies to his practice.

Current resumes for all three members of the Fryberger Government Relations Team are included with the response to the Partnership's RFQ.

#### WIDE ARRAY OF GOVERNMENT RELATIONS SERVICES

The Fryberger law firm provides a wide array of services for our government relations clients. We monitor bill introductions and notify clients of bills that may be of interest or concern. This service is provided on a routine basis as bills are formally introduced on the House and Senate Floor. For much of the Session, the House and Senate convene on Monday and Thursday. Our reports on bill introductions follow this schedule.

A weekly Committee Agenda calendar is published and updated on a regular basis. There can be changes in Committee hearings up to 24 hours in advance of a Committee meeting. Fryberger attorneys attend and report on Committee proceedings relevant to client concerns.

We also work proactively to advance client initiatives. We have worked with clients to draft bill language and prepare amendments. We will arrange meetings with prospective bill authors and key legislative staff to see that language is timely prepared for introduction. We

work with our Chief Authors to identify prospective Co-Authors for client legislative proposals.

When an amendment strategy becomes the preferred or necessary course of action, we work with our clients and key legislators to see that amendment language is timely prepared and vetted by House and Senate Counsel.

In the case of presentation of bills in Committees, it has been standard practice for Fryberger attorneys to prepare an Opening Statement for our lead legislator to use in describing the bill (or amendment) to the Committee.

We have also made it a practice to prepare draft testimony for representatives of our client organizations to use in testifying on bills or amendments under consideration in House and Senate Committees. The extent to which we prepare testimony for clients depends on the client's needs and preferences.

Our clients are the true voice for their projects or programs. However, we are always prepared to testify before Committees if our clients are not available. In Conference Committee, sometimes it is just not practical for our clients to be present because of the late hours involved in the final negotiating process. In such instances, we have provided testimony on behalf of our clients to hold the client's position for a favorable result.

We have worked with Republican, Independent and DFL Administrations. We also have experience with a variety of configurations of political control of the Legislature. DFL-control of the Senate with Republican-control of the House and Republican-control of both legislative bodies. The Fryberger firm works hard to establish close working relationships with key Committee staff.

Our practice has succeeded because we do not rely upon partisan positioning of client projects or programs. Rather, we present clear, concise and timely information regarding our clients' issues. We deliver our clients' information and, whenever possible, we bring our clients themselves to one-on-one meetings with key legislators on the key decision-making Committees.

## RELEVANT EXPERIENCE WITH WASTE MANAGEMENT AND ENERGY ISSUES/PROJECTS

The Fryberger law firm has represented clients on waste management and energy issues at the State Capitol for over 20 years. We have had considerable success in our advocacy on behalf of our clients during this time.

Over the years, we have tracked a number of issues of interest to waste management clients including land application of bio-solids; composting; container deposit legislation; solid waste (including SCORE funding); and recycling initiatives. We have also worked with clients on Committee actions in the House and Senate Committees

with jurisdiction over energy matters relevant to combined heat and power and electric generation, energy use and conservation policies and projects.

#### DISTRICT HEARING SYSTEM MODERNIZATION

A primary focus of our work with the City of Duluth is to replace the City's 80-year-old district heating steam plant with a modern hot water system which will provide greater efficiency, environmental benefits and cost savings. We worked to secure the first round of funding to convert/update the current system with a \$15 million grant in the 2017 Omnibus Bonding Bill.

We will continue working on this project in the 2018 Session. The City is seeking a final \$7 million grant to complete work to renovate the Steam Plant System.

#### **MPCA AIR PERMITTING**

The Fryberger firm team currently interacts with the MPCA on a routine basis on behalf of the Alliance of Automotive Service Providers of Minnesota (AASP-MN). We have represented AASP-MN for 25 years on legislative and administrative proceedings. We are actively engaged with AASP-MN in work with MPCA on new air permitting rules which will affect the auto repair industry.

## WORK WITH COUNTIES AND SPECIAL PURPOSE GOVERNMENT UNITS ON WASTE MANAGEMENT AND ENERGY MATTERS

The Fryberger firm has represented a number of counties on energy matters. We have worked with counties of Southwest Minnesota before the Minnesota Public Utilities Commission to secure Power Purchase Agreements for the Community Wind North and Community Wind South projects which were called for in the 1994 Prairie Island Nuclear Waste Storage Legislation.

The Fryberger firm also provided legal counsel for the successful development of the Community Wind North (30 MW) project.

Fryberger also represented several Southwest Minnesota Counties in 2002 to negotiate the Wind Energy Production Tax which was established in lieu of a property tax on wind generation facilities.

The close working relationships with County Commissioners which emerged from those successful legislative and commission efforts have continued to this day as we represent the Rural Minnesota Energy Board – consisting of 14 Counties in Western and Southwestern Minnesota. We closely follow energy matters of interest and concern to rural counties. We believe their interests would likely parallel those of the Partnership.

#### WESTERN LAKE SUPERIOR SANIARY DISTRICT

WLSSD is a special purpose unit of government responsible for the collection and treatment of waste water generated by units of government and industry in south St. Louis County and northern Carlton County, Minnesota. Generally, the area of responsibility is around and between

Duluth and Cloquet. In addition, WLSSD has responsibility for disposal of solid waste, including garbage, in the same area.

Our firm has represented WLSSD continuously since 1974. There was a time when the WLSSD required garbage haulers to bring the collected material to the WLSSD. The garbage was processed into Refused Derived Fuel ("RDF") and the RDF utilized to incinerate waste water sludge in a high temperature fluid bed reactor. There came a time when the process was eliminated but during the course of the operation, the lawyers and staff of our firm became acquainted with the nuances associated with the collection, handling, and process of solid waste and the operation of an RDF facility and a fluid bed reactor.

#### EAST CENTRAL SOLID WASTE COMMISSION

Our firm represented the East Central Solid Waste Commission for several years. The Commission is made up of representatives from Kanabec, Mill Lacs, Pine, Isanti, and Chisago counties. They operated under a Joint Powers Agreement. We provided legal advice on a wide variety of solid waste issues, including operation of solid waste facilities, transfer station operating agreements, solid waste delivery agreements, discussions concerning options for solid waste designation and solid waste management fees, and a variety of other solid waste issues.

#### **BIOMASS ENERGY**

For many years we represented the Minnesota Valley Alfalfa Producers in their effort to secure the authority to develop a renewable energy/biomass facility as part of the 1994 Prairie Island Nuclear Waste Storage compromise. Having established MNVAP as the entity to receive the authority to proceed with a Power Purchase Agreement for a 60 megawatt power plant, the farmer co-operative ultimately sold its rights to FibroMinn which developed the biomass facility in Benson, Minnesota.

We now represent Northern American Fertilizer which is involved in processing the waste ash from the Benson biomass plant into a fertilizer product. We also represent Beaver Creek Transportation which manages the biomass wood yard and is involved in transporting biomass to the Benson, Minnesota facility.

#### WIND ENERGY

We have represented numerous small scale wind energy projects – securing permits, dealing with wind easements; negotiating Power Purchase Agreements and Interconnection Agreements and a variety of other legal tasks necessary to develop a commercial operation.

#### WORKING RELATIONSHIP WITH EXECUTIVE BRANCH OFFICIALS

We can and we will arrange for meetings with the Governor's staff regarding client legislative proposals. We will also arrange for meetings with MPCA and Department of Commerce officials as necessary and appropriate to communicate client concerns or to outline proposals. We arrange such meetings on a regular basis for a variety of clients and have good rapport with a number of Executive Branch offices.

The Fryberger firm subscribes to the MPCA Public Notices website which allows us to review pending actions of the Agency. These Notices include the Agency's intent to issue or reissue various environmental permits and to seek public comment on permitting or rulemaking proceedings. It also provides notice of policy conferences sponsored by the MPCA.

Several items are published each week - most likely not relevant to Partnership operations - but tracking the Agency Notices puts us in a position to verify that Partnership staff is upto-date on relevant issues and that you are well positioned to participate in administrative processes which would affect Partnership operations.

We also subscribe to the Minnesota Department of Commerce, Division of Energy Resources e-mail notices of Department actions. Information transmitted by the Department of Commerce would be relevant to the District's pursuit of the combined heat and power project.

#### MINNESOTA PUBLIC UTILITIES COMMISSION

Fryberger also routinely follows publication of notices and filings in matters before the Minnesota Public Utilities Commission. We have had an active practice before the Commission for 20 years - having obtained Certificates of Need, Routing Permits, Site Permits and Tariff Rates for pipeline projects and wind electric generation projects. We have also worked on legislative requests for financial support of renewable energy projects and for specific tax treatment of renewable energy generation projects.

#### FRYBERGER REPUTATION

The Fryberger firm is widely respected for its work at the Legislature. We enjoy positive working relationships with legislators on both sides of the political aisle and with State Agencies. These relationships are based on a long history of providing reliable information on which legislators and agency officials can rely when acting on matters of interest and concern to Fryberger clients.

#### **COMMUNICATIONS**

Our practice is to communicate routinely with clients as information in the legislative process is often time-sensitive. This will be our practice with the Partnership as we ensure close communications. We are willing to establish a formal process and specific timeline for communications as well. In some instances, we have routine conference calls with clients and in other cases, we provide written reports on a specific schedule.

#### **CURRENT CLIENTS**

The clients we currently represent at the Capitol include the following:

- Alliance of Automotive Service Providers of Minnesota
- Comcast
- City of Duluth
- Economic Development Association of Minnesota
- Minnesota Forestry Association
- Minnesota NAHRO (Housing and Redevelopment Authorities)
- Minnesota Ports Association
- Rural Minnesota Energy Board
- St. Cloud Hospital/CentraCare, St. Luke's Hospital, Essentia
- St. Paul Port Authority

#### REFERENCES

- Mayor Emily Larson
   City of Duluth
   (218) 730-5230
   elarson@duluthmn.gov
- David Montgomery, Chief Administrator City of Duluth (218) 730-5370 dmontgomery@duluthmn.gov
- Gene Metz, Commissioner Rural Minnesota Energy Board (507) 920-8990 gmetz@co.nobles.mn.us

M:\DOCS\99998\222242\AGM\16F3763.DOCX

#### KEVIN T. WALLI

Fryberger, Buchanan, Smith & Frederick, P.A. 380 St. Peter Street, Suite 710 St. Paul, Minnesota 55102 (651) 221-1044 kwallia fryberger.com



#### FRYBERGER, BUCHANAN, SMITH & FREDERICK, P.A. -- (1991-Present)

Providing all aspects of legislative representation, including: bill tracking, monitoring committee proceedings, preparation and presentation of testimony, drafting of bills and amendments, and personal lobbying of key legislators. Providing facilitation service for client strategic planning sessions. Special expertise in the areas of community and economic development, environmental regulation, natural resources management, health care policy and finance, regulated industries, and local government.

Providing all aspects of legal representation of renewable energy projects, including: land leases and easements, business entity formation, financing agreements, power purchase and interconnection agreements, vendor agreements and construction agreements.

Providing representation in state administrative proceedings. Work with client project and environmental teams in the preparation and submission of permit or certificate of need applications and serving as counsel in public hearings and contested case proceedings.

#### BACKGROUND:

#### Arrowhead Regional Development Commission (ARDC)

**Executive Director** 

May, 1989--December, 1991

Chief administrative officer for the regional development commission serving the seven counties of Northeastern Minnesota. Responsible for fiscal, personnel and office management of a twenty-five person agency which is the region's designated Economic Development District, Census Center, Area Agency on Aging and Regional Transportation Planning Agency. Recapitalized revolving loan fund for subordinated debt financing of new or expanding business; raised funds and supervised the conduct of an Economic Reassessment of the Arrowhead Region--to identify target business sectors which would be appropriate to attract/recruit to the region; facilitated local/county economic development workshops in the region; served on the Board of Directors of the National Association of Development Organizations (1991); served on the Board of the Northspan Group, Inc. -- a nonprofit business development agency which operates the region's business recruitment program --Arrowhead Business Connection. Actively involved in program development in the areas of natural resources management, economic development, aging services and health care access. Served as facilitator for Koochiching County forestland management plan. Supervised staff of the Northshore Management Board, Bigfork River Board and St. Louis/Cloquet River Management Board. Initiated ARDC involvement in Timber-Tourism Dialogue to develop Best Management Practices for Visual Aesthetics in Timber Harvesting.

#### Minnesota Association of Homes for the Aging (MAHA)

Director of Government Affairs

November, 1985--April, 1989

Responsible for legislative, regulatory and general advocacy activities of the Association. Represented MAHA before the Legislature, governmental agencies, consumer groups and other health and long-term care organizations. Coordinated the development of a pro-active legislative agenda through the Associations' Government Relations Committee. Testified extensively before legislative committees and prepared testimony for members. Conducted research and prepared position papers on a variety of health care and tax policy issues.

#### St. Louis County.

Legislative Lobbyist

January, 1984-- November, 1985

Prepared the County legislative agenda in consultation with Commissioners and Department Heads. Secured state appropriations in fiscal years 1985 and 1986 for the St. Louis County Department of Land Investment -- the County's forest management and job creation program. Worked extensively with County Human Services personnel to develop legislative proposals for an expanded state role in financing public assistance programs. Secured legislative changes affecting County government operations. Prepared County grant application to the Legislative Committee on Minnesota Resources (LCMR) for establishment of an Environmental Learning Center. Respondent to community and business requests for assistance in identifying sources of grant or loan funding.

#### Regulated Industries Committee Minnesota House of Representatives

Committee Administrator

December, 1980--January, 1984

Worked with the Chairman to set the Committee's agenda. Notified and scheduled witnesses and informed interested parties of Committee action. Researched and prepared background materials on Committee issues, which included the regulation of natural gas, electric, telephone, cable communications and liquor industries. Prepared annual Committee budget and monitored expenditures. Discussed Committee issues with lobbyists and representatives of the utility industry, consumer groups and state agencies. Represented the Chairman at conferences and meetings.

#### U.S. Congressman James L. Oberstar

Legislative Assistant

July, 1977--December, 1980

Advised the Congressman on House Floor and Committee actions originating in the following Committees: Agriculture; Appropriations; Banking, Finance and Urban Affairs; Government Operations; Interstate and Foreign Commerce; Science and Technology; Small Business; Public Works and Transportation. Prepared Congressional Record statements, Committee testimony, speech materials, and correspondence. Met with lobbyists and constituent groups to discuss pending legislation and administrative actions, including: Boundary Waters Canoe Area Wilderness Act, Voyageurs National Park, Federal Wild and Scenic Rivers designation of the St. Croix River. Served as the liaison between constituents and Federal agencies for Eighth District individual or local government efforts to obtain Federal grants or loans from the following agencies: Economic Development Administration; Federal Highway Administration; Department of Housing and Urban Development; Small Business Administration; Department of Agriculture; Law Enforcement Assistance Administration.

#### Department of Planning and Development City of Duluth

Planning Technician

January, 1976--July, 1977

Prepared Department reports and plans dealing with the City of Duluth land use, zoning, school facility needs and fire protection. Participated in the preparation of grant applications for the establishment of City bicycle trails on abandoned railroad right-of-way.

#### **EDUCATION:**

William Mitchell College of Law

August 1981--June 1985

St. Paul, Minnesota

Juris Doctor

International Law Program Cambridge University Cambridge, England

June 1983--August 1983

Gustavus Adolphus College

September 1972--June 1976

St. Peter, Minnesota Bachelor of Arts, Geography

February 1975--June 1975

Institute of European Studies Vienna, Austria Courses in International **Economics and Politics** 

CLIENT REFERENCES AVAIALBLE UPON REQUEST.

## Samuel Kennedy Richie

3700 – 41<sup>st</sup> Avenue South, Minneapolis, MN 55406 ♦ srichie@fryberger.com ♦ 218-301-9758



#### **LEGAL EXPERIENCE**

#### Fryberger, Buchanan, Smith & Frederick, P.A.

August, 2014-Present

 Assist in providing all aspects of legislative representation, including: bill tracking, monitoring committee proceedings, preparation and presentation of testimony, drafting of bills and amendments, and personal lobbying of key legislators. Special expertise in the areas of community and economic development, environmental regulation, natural resources management, and local government

#### Senator Tom Saxhaug - Saint Paul, MN

January

2013 - Present Committee Legislative Assistant

- Responsible for bill research, constituent communication, database maintenance, and committee work including bill preparation and meeting minutes
- Participate in the daily activities of a government office through preparing for committee speeches, coordinating communication with constituents, and interacted with lobbyists and elected officials

#### Judge Judith M. Tilsen – Ramsey County, MN

January

2012 – May 2012 Judicial Externship

- Conducted legal research on a variety of topics appearing before Judge Tilsen
- Writing Orders for cases appearing before Judge Tilsen
- Observation of Drug Court and DUI Court

#### Judge Terrance M. Walters- Wabasha, MN

July 2010

- August 2010 Law Clerk
  - Conducted legal research on a variety legal issues for cases presented to Judge Walters
  - Wrote briefs regarding legal research to assist Judge Walters
  - Observed hearings and trials

#### Nichols Kaster PLLP - Minneapolis, MN

Class Action Clerk
– July 2009

August 2007

- Interviewed and communicated with clients to answer their questions as well
  as update them on their cases and scheduled their depositions, managed and
  organized the drafting and sending of mailings to potential class action clients
- Reviewed discovery documents and organized and prepared documents for cases
- Well-versed in FileMaker as well as Summation

#### Rust Consulting - Faribault, MN

Rust Consulting Employee August 2007 July 2007 –

- Interpreted claims involving a \$375 million settlement in order to decide which claims had a legitimate right to the settlement
- Examined each claimants' financial statement and portfolio to determine eligibility for settlement

#### **EDUCATION**

William Mitchell College of Law, St. Paul, MN *Juris Doctor*, May 2012

Saint John's University – Collegeville, MN Bachelor of Arts, May 2007 Major: Political Science, *History* 

CLIENT REFERENCES AVAIALBLE UPON REQUEST.

### DANTE E. TOMASSONI

5546 Morris Thomas Road Hermantown, MN 55810

dtomassoni a fryberger com

(701) 516-6957 cell



#### **Professional**

Licensed in Minnesota, North Dakota, Colorado and Montana.

#### Attorney

01/2016 to Present Fryberger Law Firm Duluth/St. Paul, MN

- Assist in providing all aspects of legislative representation, including: bill tracking, monitoring committee proceedings, preparation and presentation of testimony, drafting of bills and amendments, and personal lobbying of key legislators. Special expertise in the areas of community and economic development, environmental regulation, natural resources management, and local government
- Advise clients on regulatory and legislative matters.
- Regulatory hearing representation and negotiation.
- Advise clients on environmental laws and impacts for operations.
- Contract negotiation and acquisition advising.
- Article drafting and analysis of emerging issues.

#### Attorney

07/2012 to 01/2016

Stinson Leonard, Street

Bismarck, ND

- Advise clients on regulatory and legislative matters.
- Regulatory hearing representation and negotiation.
- Advise clients on environmental laws and impacts for operations.
- Contract negotiation and acquisition advising.
- Oil and Gas Law Litigation.
- Article drafting and analysis of emerging mineral litigation issues.
- Manage Bismarck office and business plan as part of 400 lawyer firm.

#### Attorney

04/2011 to 07/2012

Beatty & Wozniak, P.C.

Denver, CO

- Mineral title examination and Drilling Opinion drafting.
- NDIC spacing applications and hearings.
- Advise clients on environmental laws and impacts for operations.
- COGCC spacing application drafting.
- COGCC contest hearing litigation.
- Represent clients in Federal issues involving record title disputes, and BLM enforcement issues.
- Oil and Gas Law Litigation.

#### Attorney and Professional Petroleum Landman

08/2008 to 04/2011 Petro-Hunt LLC/Crowley Fleck

Bismarck, ND

- Oil and Gas law litigation.
- Represent clients ND regulatory hearings and applications.
- Mineral title examination and Drilling Opinion drafting
- Research and Cure title discrepancies for producing oil wells.
- Advise Lessors and Lessee's on emerging environmental concerns.
- Negotiate mineral acquisition leases.
- Landowner relationships and project execution.

#### Honors and Accolades

- Super Lawyers® 2013, 2014, 2015 Great Plains Rising Star.
- Bismarck Top 40 under 40 recipient.
- President and Founder of ND Federal Bar Association.
- Member or Internal Industry Growth Board of Advisors for a top tier law firm
- Leading business development associate at 400+ lawyer firm.

#### Education

#### University of North Dakota School of Law

Grand Forks, ND

08/2005 to 05/2008

- Graduate with Distinction
- Member, Student Trial Lawyers Association; Delta Theta Phi, Officer
- Moot Court Best Oralist Participant.
- Dean's List Spring 2007, Fall 2007, Spring 2008.
- Graduate Assistant Coach UND Fighting Sioux Hockey; also worked simultaneously as a law clerk and Westlaw Rep.
- Professor Assistant in Published Law Review Article.

#### The College of St. Scholastica

09/2002 to 05/2005

Duluth, MN

- Bachelor of Arts Degree, Applied Economics Major -- Computer Information Systems Track, Minor in Management
- Graduate with Highest Honors 3.93 Cum GPA
- Dean's List Fall 2002 to Spring 2005
- Blue and Gold academic athlete award 2002, 2003, 2004, 2005
- Member of Hockey team and Baseball team
- Awarded Highest Achieving Freshmen in the Business Department while attending University of Wisconsin-Superior in 2002
- All NCHA Academic- Hockey 2003, 2004, 2005
- Benedictine and Circle Scholarship Award 2003, 2004, 2005
- Team Captain for Canadian Junior Hockey Team- 2000/2001

#### References

To be provided upon request.





## Lobbying services on energy issues

Prepared for the Partnership on Waste and Energy January 15, 2017







January 15, 2018

Kelli Hall Ramsey/Washington Recycling & Energy Board 2785 White Bear Avenue, Suite 350 Maplewood, MN 55109 651-292-8062

255 E. Kellogg Boulevard Suite 102 Saint Paul, MN 55101

GoffPublic.com

Dear Ms. Hall:

Goff Public is pleased to respond to the RFQ issued by the Partnership on Waste and Energy for lobbying services on energy issues.

We are confident that our government relations team is fully prepared and qualified to meet and exceed the services outlined in the RFQ's Scope of Work. With decades of combined experience managing high-profile issues at the Minnesota State Capitol and working closely with associations to advance their interests, Goff Public is uniquely suited to represent the Partnership on Waste and Energy and enhance your already robust lobbying team.

Our broad specialty areas will ensure that the Partnership has consistent, regular coverage at the Capitol, and our particularly extensive experience working with public entities and county governments will inform our work on your behalf. We put an emphasis on providing clients with a regular look at the broader legislative context surrounding issues, to help plan ahead and determine the most effective way to accomplish our shared goals.

Thank you for this opportunity to provide the Partnership with information about our qualifications. The quote provided in this response to the RFQ is valid for 120 days from the date of submittal.

Throughout your review process and evaluation period, please contact Pierre Willette with any additional questions or needs:

Pierre Willette Lobbyist/Account Executive 255 E. Kellogg Boulevard, Suite 102 Saint Paul, MN 55101 pierre@goffpublic.com

Thank you for your consideration. We look forward to hearing from you.

Sincerely,

Chris Georgacas President/CEO Goff Public



# **About Goff Public**

From Capitol halls to Main Street headlines, Goff Public has been helping clients influence policy, shape public opinion, and protect their reputations for more than 50 years.

We practice and seamlessly blend professional government relations and public relations services. No other firm in Minnesota can match our scope and experience in integrated service, nor our commitment to serving the public good.

While our government relations work has spanned nearly every legislative committee jurisdiction, we have particular expertise and relationships with key decision makers in the areas of economic development, regulated industries, local government and natural resources.





Widely respected and trusted in our market, the Goff Public team includes talented, seasoned and motivated professionals who have unsurpassed public relations and government relations experience. We are strategists, using our enthusiasm, creativity, passion, and sharp judgment to deliver the best results for our clients.

We assign a multiple-person team for every client to ensure someone is always available to assist you. Our core team for the Partnership on Waste and Energy will be led by Pierre Willette and include Elizabeth Emerson, Jake Loesch, and Muddi Kpohraror.

As a Goff Public client, you will also have access to the collective knowledge and passion of our entire company. Your account team would call upon other Goff Public team members as appropriate.



38



#### Our team

Goff Public understands that the Partnership on Waste and Energy (the Partnership) has clear project tasks and goals for its lobbyists, including direct lobbying, reporting and internal communications, and coordination with other lobbyists and related interests.

Our team helps clients navigate government processes on a daily basis. The depth of our relationships with the administration and legislators allows us to not only provide a behind-the-scenes perspective on state government, but also to anticipate what's coming next and provide the political intelligence and strategic advice necessary to develop appropriate policy responses and action steps.

Our professional team of lobbyists are active community members, and have built a reputation as an engaged, well-connected and bipartisan team that delivers consistent results. Our ability to achieve positive results is rooted first in the strong relationships we build with legislators and key policy makers. From legislative leadership to agency heads and key staff, we are confident that our relationships will be of value to the Partnership.

We also commit ourselves to honoring our clients' goals by educating ourselves on your issues. This allows us to effectively educate legislators and respond to their questions and concerns. We believe that knowledge is an essential part of providing our clients high-quality lobbying services.

Legislative issues rarely operate in a vacuum, and successful lobbying efforts rely on the ability to work with other teams, associations and lobbyists to build consensus and advance public policy goals. Goff Public's lobbying team brings strong and cordial relationships with other government relations professionals, and we've both led teams of lobbyists and worked in successful coordination with others.

We approach all of our clients differently and work wihin your unique business and work demands. We always practice systematic written reporting, timely communication, and prompt client response.





Pierre Willette

Lobbyist/Account executive

Pierre is a seasoned public affairs and community relations strategist, and would serve as the lead lobbyist and point of contact for the Partnership.

Recognized for his expertise in the areas of local government finance, public policy, and infrastructure, Pierre builds on more than 20 years of experience navigating some of Minnesota's most complex municipal and political environments to deliver reliable results for Goff Public's clients at the Capitol. From securing millions of dollars in bonding to analyzing and translating the impact of tax reform and other issues on local communities, Pierre has earned the trust and respect of lawmakers, community leaders, and administrative staff alike. Now, he leverages his deep relationship base to get clients the valuable intelligence they need to succeed.

Before joining Goff Public, Pierre led the University of Minnesota Foundation Real Estate Advisors' community development and relations efforts. He also worked for the City of Minneapolis in various capacities, including nine years representing the city at the Minnesota State Capitol.



Elizabeth Emerson

Director of government relations Lobbyist

Elizabeth is one of Minnesota's most recognizable and influential lobbyists. She has forged strong relationships and developed a deep understanding of legislative and regulatory processes after years as a campaign operative and legislative staffer – qualities that allow her to deliver positive results and provide clients with insider strategy.

She has successfully advocated for many high-profile issues including groundbreaking legislation that provides compensation for the wrongfully imprisoned, telecommunications reform, and consumer protections for seniors from fraudulent financial products. Her experience also includes major wins on funding proposals across numerous committee jurisdictions, from child protection to soil and water projects to student support staff.

Prior to joining Goff Public, Elizabeth served as the committee administrator of the House Commerce and Labor committee and following her state service, joined a lobbying firm where her portfolio included energy clients. Her intellectual curiosity, combined with her civic and political experience beginning with the late United States Senator Paul Wellstone's campaign, make Elizabeth a passionate advocate whom clients turn to for insight, strategy, and meaningful results.





Jake Loesch
Lobbyist/Account executive

Jake is an influential political analyst, advisor and advocate. He works with clients behind-the-scenes to craft integrated lobbying and communications strategies, and effectively implements those strategies at the Capitol.

A true jack-of-all-trades, Jake is also closely involved in the public relations and messaging work for many of Goff Public's clients. Informed by his diverse experience ranging from education and elections policy to public safety and economic development, he is a well-known strategist who clients count on for reliable insight and a tireless commitment to success.

Before joining Goff Public's government relations team, Jake was a regular on the political campaign trail and gained a unique perspective into the important issues and conversations happening across the state. His experience includes time with the Minnesota Senate Republican Caucus, the Republican Party of Minnesota, and as communications director for Minnesotans United, the highest-profile grassroots advocacy campaign in state history.



Muddi Kpohraror

Government relations associate

Muddi is a natural relationship builder and clever political operative, skills he puts to good use as a key member of Goff Public's government relations practice. From research and event planning to legislation tracking and hearing monitoring, Muddi's work and ability to see issues from various perspectives ensures that our clients always have the insider knowledge and information they need to win.

A recent college graduate, Muddi's experience includes time working for United States Senator John Hoeven, the North Dakota Republican Party, and North Dakota Special Olympics. He is also a member of the North Dakota National Guard.

**GOFF**PUBLIC

41



# Client examples and references



#### Eric Ratzmann

Director, Minnesota Association of County Social Service Administrators (MACSSA)

ratzmann@mncounties.org

651-249-4134

Number of years as a Goff Public client: 4

**Services provided:** Government relations on health and human services issues, including policy and platform development; participation in association work groups and facilitation of questions; coordination of testimony and legislative hearing monitoring; and coordination with other related associations and lobbying teams.



## Willie Hardacker

Legal Counsel, Shakopee Mdewakanton Sioux Community (SMSC) willie.hardacker@shakopeedakota.org

612-743-2819

Number of years as a Goff Public client: 5

**Services provided:** Full lobbying and public relations work for the SMSC Business Council (tribal government) and tribal enterprises. Government relations services on issues related to gaming, tribal-state relations, child protection and foster care, education, and cultural preservation. Services include coordination of legislative tours; leading political and legislative strategy discussions; and direct lobbying.





# Gary Hendrickx

Commissioner, Swift County gary.hendrickx@co.swift.mn.us 320-808-7082

Number of years as a Goff Public client: 3

**Services provided:** Government relations and public relations on a specific and sensitive economic development issue for western Minnesota, including strategic planning; coordinating legislative tours; working closely with agencies, legislators and staff; and coordinating testimony and informational materials.



43

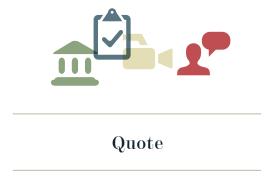


# Conflict of interest check

Goff Public has reviewed the Partnership's background, description, and scope of work. We do not believe there any potential conflicts of interest with our existing clientele and the Partnership, Hennepin County, Ramsey County, Washington County, or any other party or entity that may be affected. Goff Public does work for Ramsey County on a variety of public relations projects, but we provide no government relations services for the county.

A full list of Goff Public's client list can be found on our website.





All Goff Public professionals bill at a blended rate of \$195/hour.

In order to maximize your resources, we propose an annual fee of **\$25,000** for work to be conducted in 2018. This fee would be inclusive of all lobbying efforts at the direction of the Partnership and include incidentals (such as mileage, copies, etc.) within the seven-county Twin Cities metro area.

Chris Georgacas President/CEO Goff Public



# Our promise

Goff Public is dedicated to your success and satisfaction. We are committed to providing you the best quality service – always on time and on budget. We are highly ethical in every aspect of our business, respectful to everyone with whom we work, and accountable to our clients and each other. We practice honesty and candor. We treat clients' valuable resources – money, reputation and time – as we would our own, not to be squandered and never misused. This is who we are and what you can expect.



651-292-8062

255 East Kellogg Boulevard Suite 102 Saint Paul, MN 55101

GoffPublic.com









January 15, 2018

Kelli Hall Ramsey/Washington Recycling & Energy Board 2785 White Bear Avenue, Suite 350 Maplewood, MN 55109

Dear Ms. Hall,

Thank you for the opportunity to respond to the Request For Quote for policy development and lobbying services for the Ramsey/Washington Recycling & Energy Board. I am submitting my response as a sole practitioner, and I will be the person responsible for all of the tasks described in the RFQ.

#### Principal

Molly Schultz Pederson 6835 Oakland Avenue Richfield, MN 55423 651-428-0547 (cell)

#### Annual Retainer Fee

I propose an annual retainer fee of \$25,000, payable under terms negotiated with the Board. This fee allows for extensive involvement in support of the following:

- Developing favorable policies that allow the Board to deal with discarded materials in ways that strengthen the economy and grow jobs;
- Securing adequate investments that provide the infrastructure and programs necessary to maximize the recovery of materials; and
- Communicating effectively with residents and businesses to build support for the Board's mission, goals, and strategies.

My annual retainer fee includes all travel, mileage, and copying of materials I need for hearings and meetings, per the FY 2018 Per Diem Rates For Minnesota guidelines. This includes the expectation that I will periodically need to stay overnight in hotels (\$93/night standard), and eat meals away from home during those times (\$51/day standard). This quote is valid for a period of not less than 120 days from the date of submittal.

#### Professional Experience

I have attached my resume which outlines over a decade of lobbying and advocacy on issues related to energy and environment, including extensive experience with solid waste policies and programs. I served as Governor Mark Dayton's Senior Policy Advisor from October 2013 – June 2016 and maintain strong relationships with state agencies and local partners.

My experience and background strongly align with the expectations and goals you've set for the position, and with the high level of professionalism and integrity expected of your team. Among my career accomplishments:

- As an advisor to Governor Mark Dayton, I brought together 1,000 Minnesotans with widely diverse opinions for his landmark Water Summit to propose solutions and remove barriers to cleaning up and protecting our water.
- As Conservation Minnesota's Government Affairs Director, I helped build a coalition to build support for key legislative initiatives, including the Next Generation Energy Act and the Clean Water Legacy Act.

 As Membership and Government Affairs Director for the Northern Dakota County Chamber of Commerce, I developed an appreciation for the challenges facing Minnesota's business community, and a deep understanding of their approach to addressing issues in ways that grow our economy.

#### References

I am pleased to provide the following references who can speak to the high quality of my work and strong level of commitment to these issues.

Katie Sieben, Former State Senator & Member, Public Utilities Commission 651-592-0348 (cell)

I worked extensively for former Senator Sieben, including in her capacity as chief author of some of Conservation Minnesota's priority legislation.

Paul Austin, Executive Director, Conservation Minnesota 1101 West River Parkway, Suite 250 Minneapolis, MN 55415 612-767-2444 (office) 612-387-2115 (cell) I reported directly to Paul during my tenure at Conservation Minnesota.

John Linc Stine, Commissioner, Pollution Control Agency 520 Lafayette Road Saint Paul, MN 55155 651-296-6300

I represented the Pollution Control Agency's interests with Governor Dayton throughout my tenure at his office.

#### Conflict of Interest Disclosure

I have no conflict of interests that interfere with my ability to represent the Board.

#### **Contract Terms**

I agree with the terms in Attachment 1 of the RFQ and have attached the signature page.

I appreciate your consideration, and look forward to discussing this opportunity in greater detail with the Board's members and staff.

Sincerely,

#### Molly Pederson

Submission of this cover letter via email serves as my electronic signature.

Molly S. Pederson

6835 Oakland Avenue Richfield, MN 55423 651-428-0547 MNMollyS@gmail.com

#### Professional Experience

June 2016 - November 2017

#### Audubon Minnesota – Vice President & Executive Director

Responsibilities and Key Accomplishments:

- Manage state office of the National Audubon Society with a \$1.6 million budget and ten employees
- Secure funding from individual donors, foundations, corporations and state agencies in support
  of water, habitat conservation, and climate initiatives for the benefit of birds
- Manage a \$2 million Mississippi River reforestation initiative that covers four states along the Upper Flyway
- Implement a targeted strategy aimed at activating 10,000 citizens in support of clean energy policies
- Oversee implementation of a statewide education and engagement effort connecting youth to water and birds
- Oversee comprehensive research study of bird collisions in urban areas

#### October 2013 - June 2016

## Office of Governor Mark Dayton - Senior Policy Advisor

Responsibilities & Key Accomplishments:

- Advise the Governor and Lieutenant Governor on issues related to environment, agriculture, energy, commerce and Northern Minnesota economic development, and develop strategies to achieve their goals and objectives
- Serve as the liaison between the Governor's office and eight state agencies and commissions: the Department of Natural Resources, Department of Agriculture, Pollution Control Agency, Department of Commerce, Public Utilities Commission, Iron Range Resources and Rehabilitation Board, the Board of Water and Soil Resources, and the Minnesota Zoo
- Oversee the budget and policy proposal process for those eight agencies and commissions
- Track all relevant legislation and committee hearings
- Prepare briefing materials for the Governor's and Lieutenant Governor's meetings and speaking engagements
- Represent the Governor and Lieutenant Governor at meetings and events
- Led the planning efforts for the Governor's Water Summit which brought 800 Minnesotans together to solve the challenges facing our lakes, rivers, and drinking water
- Led the effort to pass the Governor's buffer bill in 2015

## September 2004 - October 2013

## **Conservation Minnesota - Government Affairs Director**

Responsibilities & Key Accomplishments:

- Direct CM's entire legislative agenda, including issue development and selection, bill language drafting, lobbying strategy, communications to legislators, CM members, and the media, and outreach to other constituency groups in support of issues
- Maintain checkmylegislator.org, a website that tracks legislative votes on key environmental and energy bills
- Oversee the political fund's legislative candidate endorsement process and independent expenditure campaigns including direct mail, radio advertising, and web advertising

- Manage a \$500,000 campaign to pass a Recycling Refund for Beverage Containers
- Tapped by Senator Scott Dibble and Representative Frank Hornstein to manage a coalition comprised of local governments, labor unions, contractors, transit advocates, and environmental organizations in support of the historic transportation veto override
- Member of the G16, a coalition of stakeholders who crafted and passed the Clean Water Legacy Act in 2006, and manager of the coalition's communications committee
- Lead the legislative efforts in support of the Clean Cars bill and stronger landfill siting requirements
- Compose questions for public opinion polls and assisted in designing discussion guides for focus groups
- Play a key role in numerous legislative efforts including the Global Warming Solutions Act, Renewable Energy Standard, Legacy Amendment, Building Sensible Communities, and defending the moratorium on the construction of new nuclear power plants
- Facilitate the joining of state parks advocates and transit advocates for passage of the Central Corridor/Lake Vermillion State Park bonding package
- Develop checkthecandidates.org, the state's first website dedicated to informing voters about gubernatorial candidates' positions on conservation issues featuring profiles, voting records and on-camera interviews

#### April - September 2004

# St. Paul Area Chamber of Commerce - Membership Manager

Responsibilities:

- Recruit new members and manage the member renewal program with a retention rate of 85%
- Manage outreach efforts to new businesses including ribbon cuttings and "Ambassador" visits by business and community leaders
- Conduct a weeklong membership drive that resulted in over 200 new members and \$12,000 in dues revenue

## February 2002 - April 2004

Northern Dakota County Chamber of Commerce - Membership and Government Affairs Director Responsibilities & Key Accomplishments:

- Direct the Chamber's member recruitment and retention programs
- Conduct all new business outreach efforts including ribbon cuttings and "Ambassador" visits by business and community leaders
- Develop all communication and promotion materials for members including the website and brochures
- Manage the staging of a televised gubernatorial candidate debate at the Chamber's 2002 Annual Meeting
- Recruit a bipartisan team of Chamber members and formed the Government Relations Committee to actively engage on state and local issues
- Manage the Chamber's first-ever formal legislative candidate endorsement process
- Publish the area's first-ever voter guide featuring profiles of local candidates from six communities and legislative candidates from three districts
- Plan and coordinate two annual fundraisers responsible for securing 25 percent of the Chamber's annual operating budget

#### References

Available upon request

- government) transaction or contract, 2) violated any federal or state antitrust statutes, or 3) committed embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements or receiving stolen property; and
- (c) are not presently indicted or otherwise criminally or civilly charged by a governmental entity for: 1) commission of fraud or a criminal offense in connection with obtaining, attempting to obtain or performing a public (federal, state, or local government) transaction, 2) violating any federal or state antitrust statutes, or 3) committing embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements or receiving stolen property; and
- (d) are not aware of any information and possess no knowledge that any subcontractor(s), that will perform work pursuant to this agreement, are in violation of any of the certifications set forth above; and
- (e) shall immediately give written notice to the contract manager should the contractor come under investigation for allegations of fraud or a criminal offense in connection with obtaining or performing a public (federal, state, or local government) transaction, violating any federal or state antitrust statute, or committing embezzlement, theft, forgery, bribery, falsification of records, making false statements, or receiving stolen property.
  - \* Principals, for the purpose of this certification, mean officers, directors, owners, partners, and persons having primary management or supervisory responsibilities within a business entity (e.g., general manager, plant manager, head of subsidiary division or business segment, and similar positions).

Vendor acknowledgment	F .
Signature: MRLy Sedeso	m Date: 1 15 18
Name: Molly S. Pederso	(Please print or type)
Title:	(Please print or type)

# Partnership on Waste and Energy

Hennepin County, Ramsey County, Washington County

# **REQUEST FOR GOVERNING BOARD ACTION**

Meeting Date: January 25, 2018

Item Number 4.b.

Subject 2018 Partnership Legislative Platform

Type of Item Action

Action Requested Approve the 2018 Partnership Legislative Platform

**Summary** At its December 15, 2017 meeting the Governing Board discussed elements to

include in the 2018 Partnership Legislative Platform. Staff and lobbyists have

prepared a platform for consideration by the Governing Board.

**Attachments** 1. Draft Resolution

2. 2018 Draft Partnership Legislative Platform

Financial Implications None

# Partnership on Waste and Energy

Hennepin County, Ramsey/Washington Recycling & Energy Board

#### Resolution PWE-2018-\_\_

#### 2018 Partnership Legislative Platform

WHEREAS, The Joint Powers Agreement ("JPA") between the Ramsey/Washington Recycling & Energy Board ("R&E Board") and Hennepin County for a Partnership on Waste and Energy Issues ("Partnership") outlines the duties of the Governing Board of the Partnership; and

WHEREAS, Section 5.1.1.of the JPA specifies that the Governing Board shall develop a legislative and policy platform; and

WHEREAS, The Governing Board has discussed legislative and policy issues that are in the interests of the Partnership's member counties, and has identified the key issues to be addressed in a platform. NOW, THEREFORE, BE IT

RESOLVED, The Governing Board hereby approve	s the 2018 Partnership Legislative Platform.
Chair, Governing Board	_ <u>1/25/18</u> Date
Attest, Vice Chair	<u>1/25/18</u> Date

# Partnership on Waste and Energy

Hennepin County, Ramsey County, Washington County

# 2018 Legislative Platform

Topic	Policy Position	Policy Issue
Waste Management Act Goals and the Solid Waste Management Hierarchy	The Partnership supports the waste management goal of the state and the integrity of the order of preferred waste management practices, known as the solid waste management hierarchy.	The waste management goal of the state is to foster an integrated waste management system in a manner appropriate to the character of the waste stream, in order to protect the state's land, air, water and other natural resources and public health.
Solid Waste Management Tax	The Partnership supports allocating all of the revenue generated by the Solid Waste Management Tax (SWMT) to waste management activities, and increasing SCORE funding.	<ul> <li>SCORE funding improves the environment, increases jobs, enhances economic development, and encourages counties to achieve State recycling goals</li> <li>About 30% of the \$70 Million collected by the SWMT is to the General Fund and is not allocated to waste management activities</li> </ul>
Incentives For Waste Processing Services	The Partnership supports additional state funding or incentives, such as waste processing credits, to counties that are providing or financially supporting waste processing.	Metropolitan counties are required by state law to plan and implement systems to achieve state goals contained in the Metropolitan Solid Waste Management Policy Plan. The Partnership counties have developed <i>fully integrated</i> waste systems, which are more challenging and expensive.
Sales Tax Rebates for Processing Facilities	The Partnership supports solid waste management tax rebates to entities that recover, recycle, or reuse material from which the solid waste management tax has already been remitted.	The state's Solid waste management taxes (SWMT) is not assessed on services for the collection, processing and marketing of recyclables, but is assessed on recyclables that are collected with trash. Processing facilities separate metals for recycling and recycle them. A sales tax rebate for facilities that separate recyclables from trash is an incentive to continue and increase recycling this material.
New Technologies for Waste Processing	The Partnership supports financial incentives by the state, as well as reduced barriers, for the development and permitting of new or alternative technologies for waste reduction, reuse, recycling, beneficial reuse, and waste processing, including use of new technology and methods to recover materials, energy and biofuels from waste.	Hennepin, Ramsey and Washington Counties have invested substantially to achieve state recycling, organics, processing and landfilling targets. All three are examining new technologies and methods to recover resources from waste. State support for this activity will result in increased recycling and recovery of resources, and, therefore, better environmental protection and economic development opportunities

Solid Waste as a Renewable Fuel	The Partnership supports continued state recognition of solid waste as a renewable fuel, as well as state financial support for waste and energy industries to use public and private solid waste facilities as a part of their sustainable, renewable energy resource programs, including production of biofuels	Solid waste is considered a renewable fuel, and as new technologies emerge that are more effective at capturing energy or fuel in different forms, it is important that the state continue to support this recognition.
Opposing preemption of local control	The Partnership opposes legislation that limits, prohibits or interferes with a county's ability to implement any component of its solid waste master plan as required by Minnesota Statutes Chapters 115a and 473. It further opposes preemption of local control and unfunded mandates that would restrict, hinder, or impair a local unit of government's ability to implement its solid waste plans.	Managing waste is a necessary public service, like managing wastewater, providing drinking water, and assuring public safety. Counties are the accountable local unit of government for waste management, and in carrying out this responsibility use methods that best meet local needs. Laws that preempt local control hinder the ability of counties and cities to meet their statutory responsibility.
Update Solid Waste Statutes and Rules	The Partnership supports revision of state law related to solid waste planning to address discrepancies that exist between the waste management act, existing policy/rules and current practices/trends in the waste industry.	The statutes related to solid waste planning in the metropolitan area were last amended in the early 1990's. Waste management has changed substantially since that time, and the law should be updated to reflect the solid waste system as it now functions and the current role of counties in that system.
Market Development	The Partnership supports a public/private partnership to identify the key steps to be taken by the the public and private sectors to assure markets for recyclables that are local, reliable, economically viable, and protective of Minnesota's resources.	Local recycling efforts that succeed rely upon strong markets for collected recyclable commodities. Market development efforts are economic development opportunities for Minnesota. The work to assure strong markets and good prices for recyclable materials are best accomplished by state and regional efforts working in partnership with the private sector.
Product Stewardship	The Partnership supports product stewardship programs, with an emphasis on an Extended Producer Responsibility framework approach, to provide environmental protection, county cost recovery, indemnification of counties from product liability, and measureable and enforceable goals.	Product stewardship programs allocate responsibility to manufacturers, retailers and consumers, and this approach creates a producer-led approach to reduce, reuse and recycle products through the management of the product at the end of its useful life, and does not rely on county programs and finances.

Electronic Waste	The Partnership supports efforts to make improvements that would maximize the ewaste recycling program, and the use of manufacturer payments to fully reimburse county collection efforts, and make progress toward a more complete product stewardship program.	The current e-waste law places a burden on counties that collect e-waste, because manufacturers do not fully reimburse county collection efforts. Requiring greater transparency from manufacturers and recyclers, and requiring manufacturers to disclose payments for materials and credits, and requiring recyclers to disclose actual costs of recycling to satisfy manufacturer obligations would address this.
Waste Hierarchy Goal and Measurement	The Partnership supports implementation of a waste hierarchy goal that identities progress in meeting solid waste system performance by measuring the volume and characteristics of waste managed by land disposal, and also monitoring the policy goals of the Waste Management Act such as reducing the toxicity of waste, separating materials and energy, reducing greenhouse gases and orderly development of the system.	The historic method of measuring progress in meeting State waste management goals has been to try to count tons of waste managed through a variety of different waste management methods. There has been a continual struggle with this method, and it is difficult to draw meaningful conclusions from the gathered data. A measurement system is needed to more accurately track progress in meeting State goals.