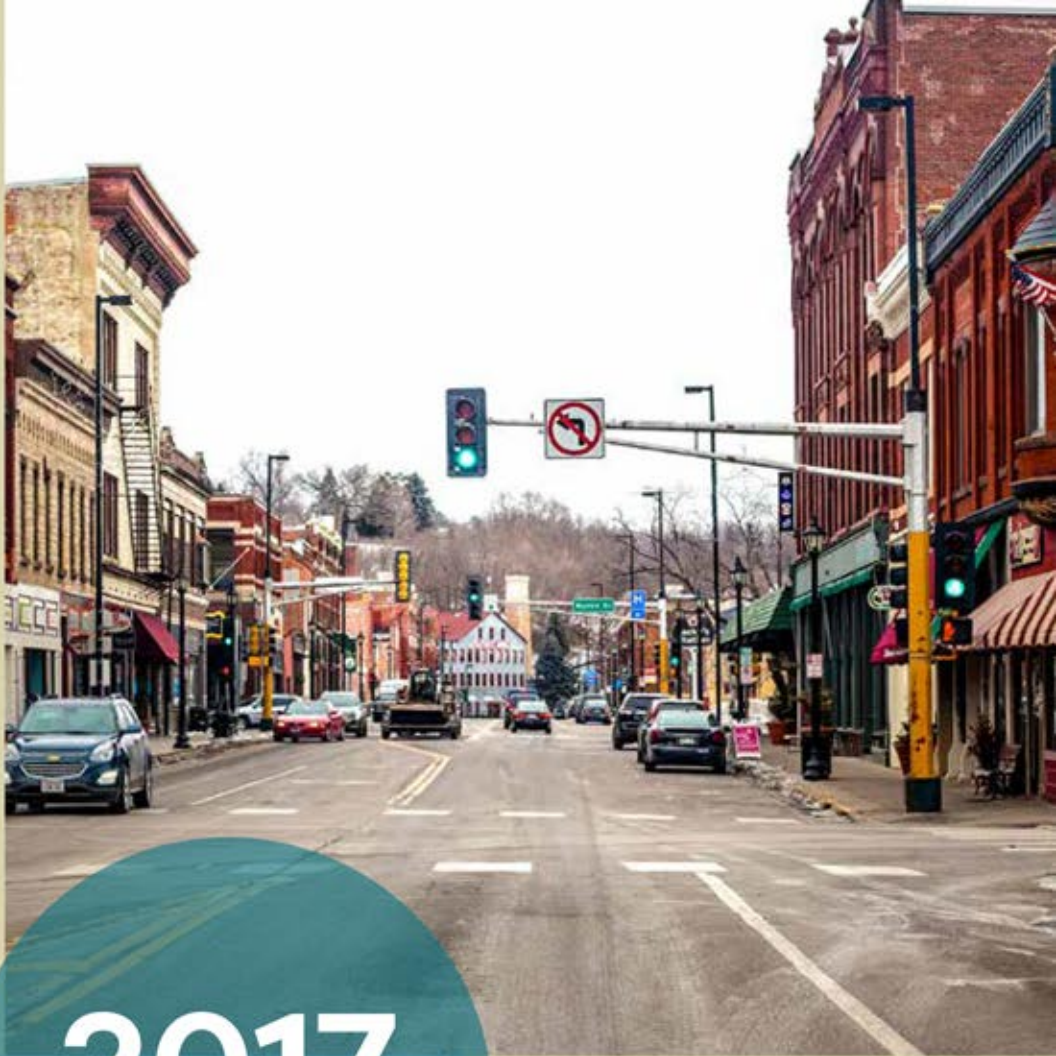




**BizRecycling**  
helps businesses,  
non-profits  
and institutions  
#recyclebetter.



# 2017

*Year-End Report*

**By 2020,**  
our goal is to reach  
40% (that's 3,685)  
of businesses in  
Ramsey and  
Washington Counties  
with information,  
technical assistance  
and grants of up to  
\$10,000 to improve  
their recycling and  
organics collection.  
And guess what?

We're 70% there.





## Local Stories

### Oak Glen Golf Course, Stillwater, MN

Oak Glen Golf Course used BizRecycling grants to start recycling organics. They also created a new central processing enclosure for trash recycling and organics collection. To complement their new organics program, they switched many of their disposable food and beverage containers to compostable versions.

#### Outcomes:

- Reduced trash by over 30%
- Diverting over 2.5 tons of recycling and 9.5 tons of organics a year



### La Cucaracha Restaurante, Saint Paul, MN

Award-winning Mexican restaurant La Cucaracha used BizRecycling grants to start single-sort recycling and commercial composting for their kitchen scraps and other organics. They also replaced their disposable to-go items with compostable ones.

#### Outcomes:

- Reduced trash by 50%
- Saved \$4,800 a year on hauling costs
- Diverting over 2 tons of recyclables and 15 tons of organics a year



### Little Sisters of the Poor, Saint Paul, MN

Little Sisters of the Poor used BizRecycling grants to start a Food-to-Hogs program to collect food scraps from their main kitchen and the five dining facilities in their senior housing facilities. They added a shed on their loading dock to store the food waste barrels. Working with a Recycling Expert, they updated and expanded their single-sort recycling program with new bins and labels.

#### Outcomes:

- Started Food-to-Hogs program for food waste
- Reduced trash by 25%
- Saved \$1,200 a year on hauling costs





## Benefits

Ramsey and Washington Counties are committed to managing our waste in ways that benefit our people, support our local economy and protect the environment.

But it's not just about us. Businesses benefit by reduced trash hauling costs and taxes, better management of materials, and an improved public image. Besides, recyclable and organic materials aren't waste; they are source materials other businesses use to make new products. It's about businesses helping businesses, with our help.

## Since 2013



2,250

businesses engaged



903

businesses received an initial on-site consultation and recommendations to reduce waste



552

businesses started recycling better



480

businesses received recycling grants to #recyclebetter

## St. Paul Saints



As a BizRecycling Partner, the St. Paul Saints reach beyond being the "Greenest Ballpark in America" by encouraging all businesses to do the same. The Saints promote BizRecycling at all 48 home games, reaching up to 7,000 fans each time.

The St. Paul Saints are committed to achieving a 90% recycling rate at CHS Field. With a little help from BizRecycling, the Saints divert 58% of all their waste from the trash and are often sought out by other businesses who want to learn how to #recyclebetter.

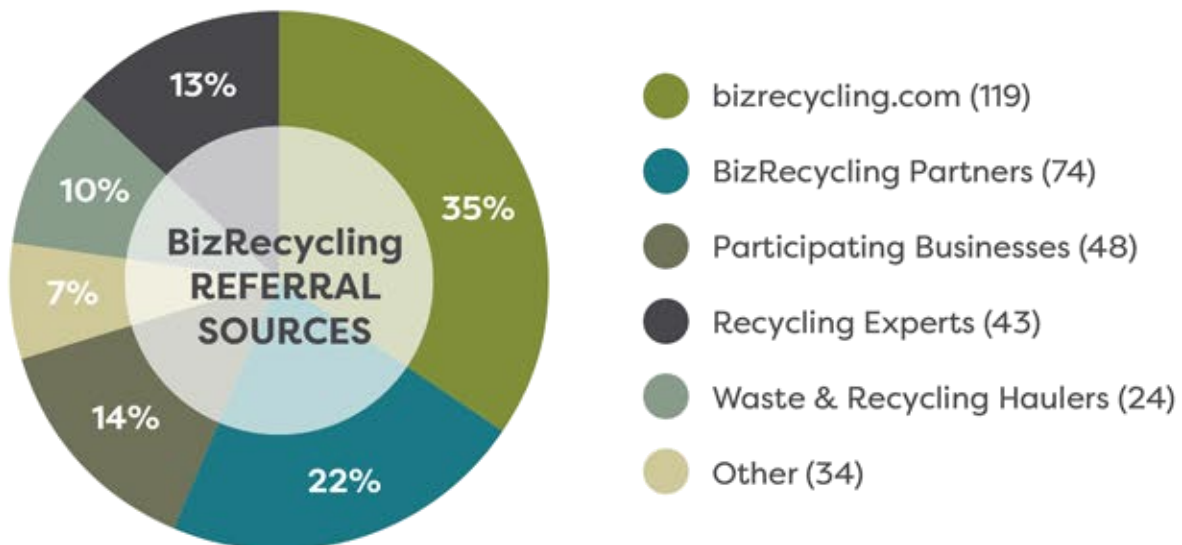


## Engagement

When people think about recycling at work, we want them to think BizRecycling!

Our social media channels and website provide 2-way communication for businesses to learn how to #recyclebetter, access BizRecycling resources and get their recycling-at-work questions answered quickly. Word is out. In 2017, we had 6,903 unique visitors to BizRecycling.com. And 35% of the 342 new businesses who requested service came through BizRecycling.com

In addition to our existing Twitter account, 2017 marked our entry into Facebook, which quickly grew to be a popular referral source for traffic to the website. In fact, 84% of traffic to the website from social media came from Facebook!



## Business-to-Business Outreach

BizRecycling Partners are our second largest source of referrals. As the local, trusted source of business information for their members, our Partners are able to effectively connect businesses with BizRecycling's free resources.

The most exciting news is that businesses who have taken advantage of BizRecycling services are our third largest referral source. Our grantees become BizRecycling brand advocates, spreading the #recyclebetter message to their colleagues. That kind of word-of-mouth advertising is priceless!

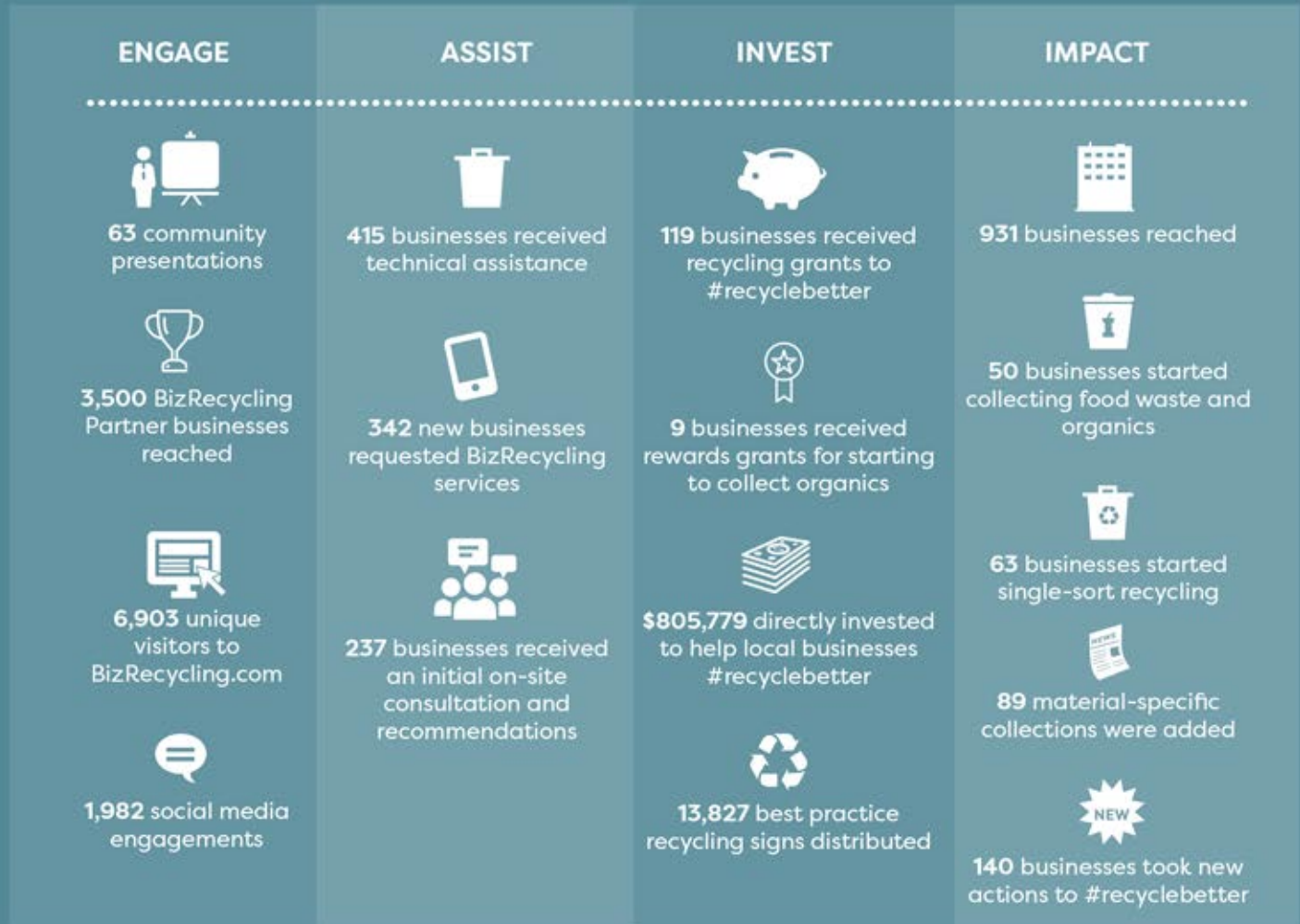


**TED BLANK, EXECUTIVE DIRECTOR**  
Forest Lake Area Chamber of Commerce



## Results

Many businesses want to #recyclebetter, but cost, time and lack of knowledge prevent them from making changes. BizRecycling helps businesses jump these hurdles by providing hands-on guidance with Recycling Experts and grants of up to \$10,000 to get started. We even reward businesses that start collecting organics with up to 3 months of hauling cost reimbursement!



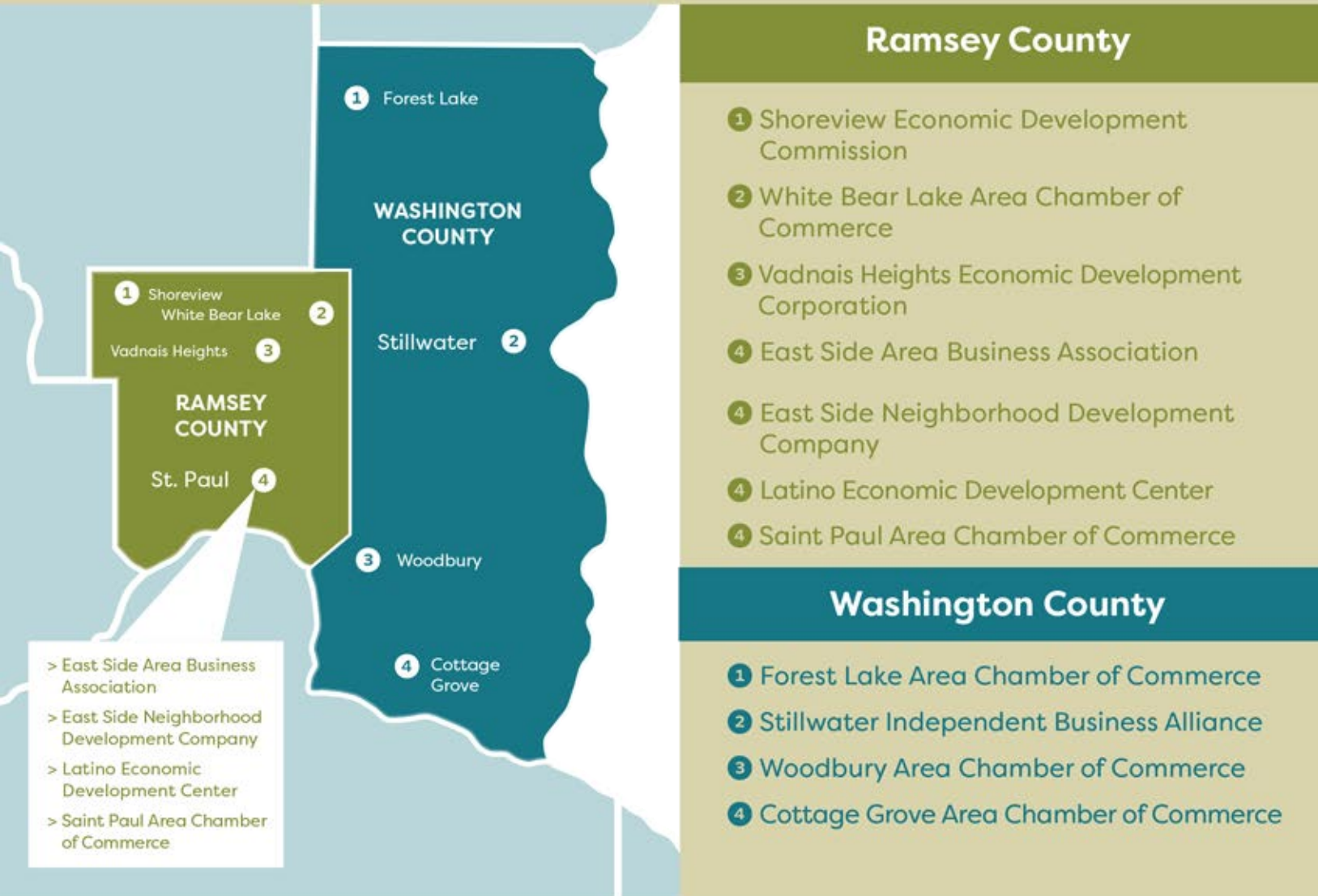
## Food to People

Each year, up to 40% of food is wasted, while 1 in 8 Americans go hungry. BizRecycling works closely with Second Harvest Heartland to get usable food out from grocers' waste streams and into people's bellies. In 2017, 3,811 tons of eatable food was redistributed from 78 businesses to 203 food distribution agencies. That's what we call a win-win.



## BizRecycling Partners

Our partners encourage businesses to make recycling common practice at work. Through their efforts, 3,500 businesses are getting the message that recycling and organics collection couldn't be easier.



Connect with us:

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-  Connect with us

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BizRecycling is a project of Ramsey/Washington Recycling & Energy. Many thanks to those who make BizRecycling possible:

- Minnesota Waste Wise Foundation
- EcoConsilium
- Second Harvest Heartland
- Mod and Company
- All our businesses who are committed to #recyclebetter

